

Straight from the steering wheel – what AA Members are saying



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About the survey:

- Sample size: 7,568 Members.
- Email survey
- Sent out Feb 2025
- Weighted to reflect Membership demographics
- Margin of error +/- 1.1%

1.1 New Zealanders are personal AA Members



Driving dominates, but other transport modes plays important role

Local trips in the past 4 weeks



97% drove



60% were **passengers**



60% were **pedestrians**



15% **cycled**



15% took a **bus**



6% took a **train**

69%

enjoy **bike** trips

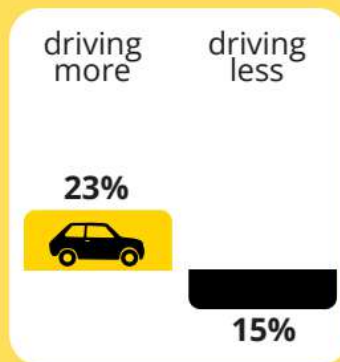
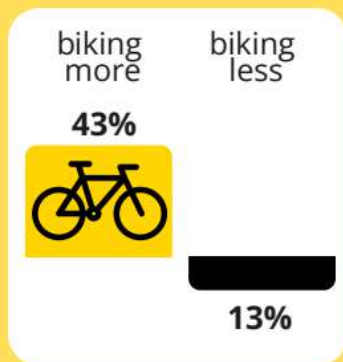


43%

enjoy **car** trips



Members are increasing use of other transport modes more than car use



Top four driver concerns

55%

dissatisfied with



road condition

51%

dissatisfied with



driver behaviour

46%

dissatisfied with



congestion

37%

dissatisfied with



road design for
cyclist &
pedestrian safety



Northland, Taranaki and Wairarapa are the most dissatisfied with **road conditions**



Auckland, Nelson and Bay of Plenty are the most dissatisfied with **congestion**

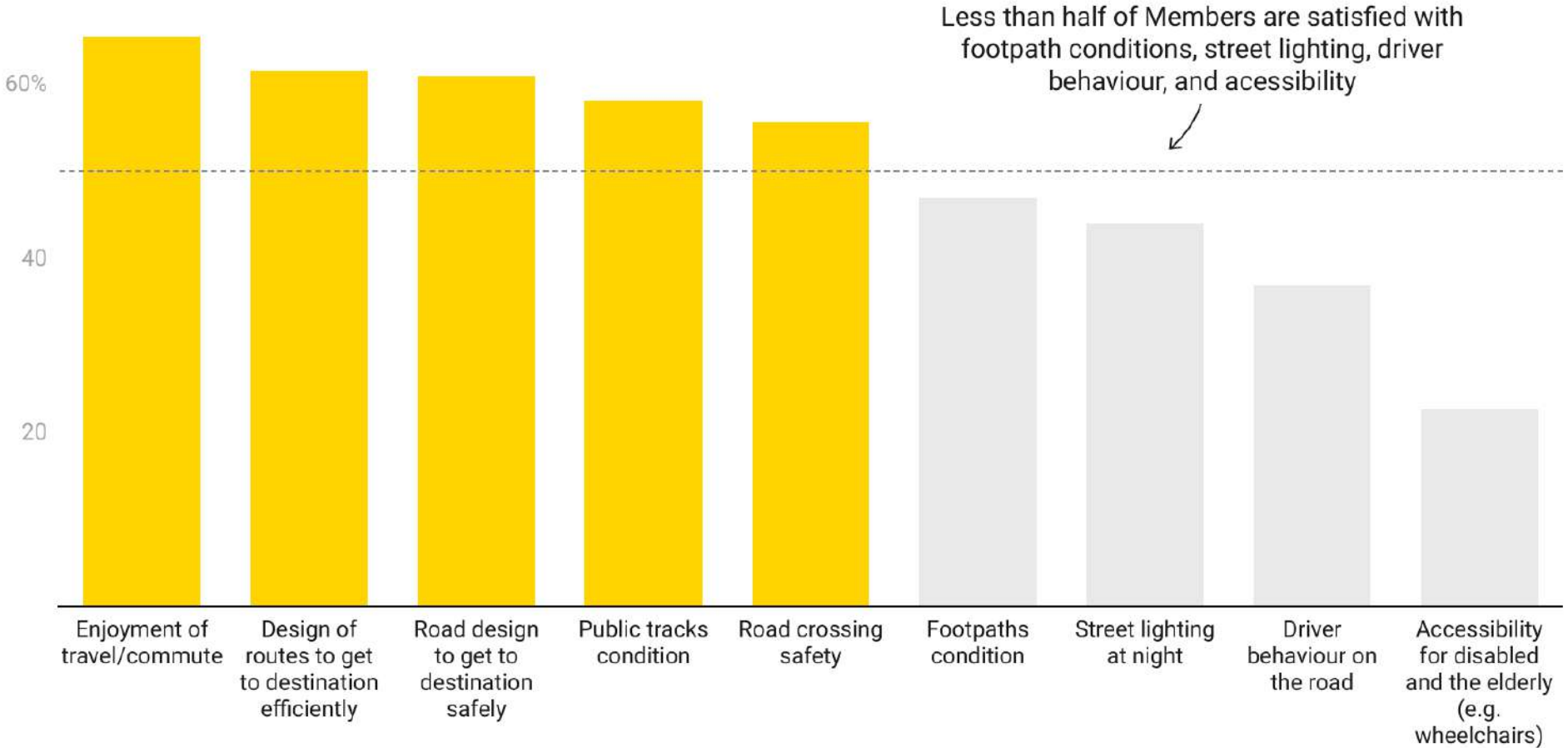


Whanganui, Auckland and South Canterbury are the most dissatisfied with **driver behaviour**



Wairarapa, Northland and Nelson are the most dissatisfied with the **road design for cyclist & pedestrian safety**

Members' satisfaction with local walking trips



Use of bikes in the past 4 weeks

- **15%** of Members had ridden a bike or e-bike for a local trip in the past 4 weeks
- **1%** had ridden both an e-bike and bike – suggesting they are unique groups of users

7%

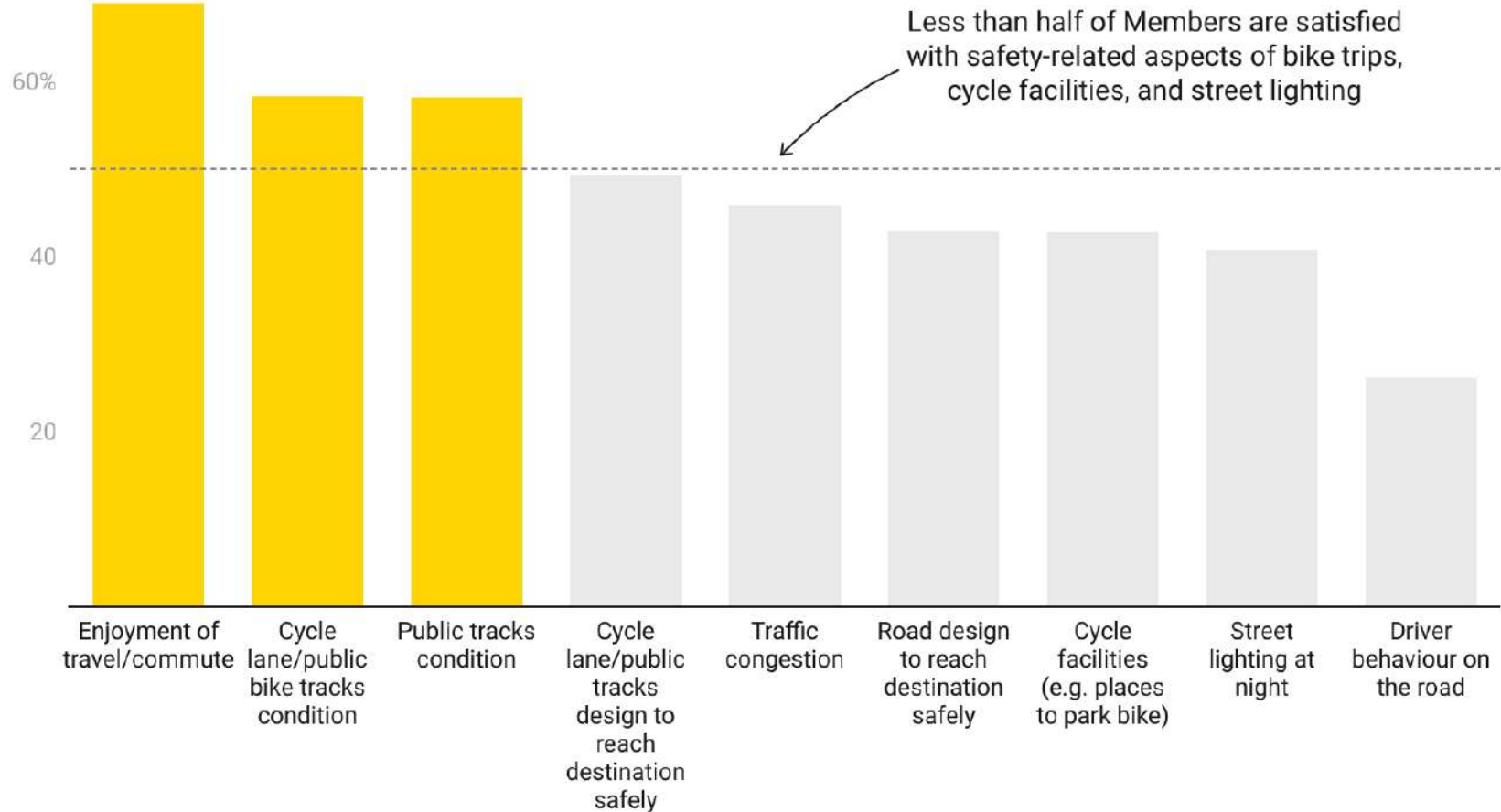
Rode an e-bike

11%

Rode a bike



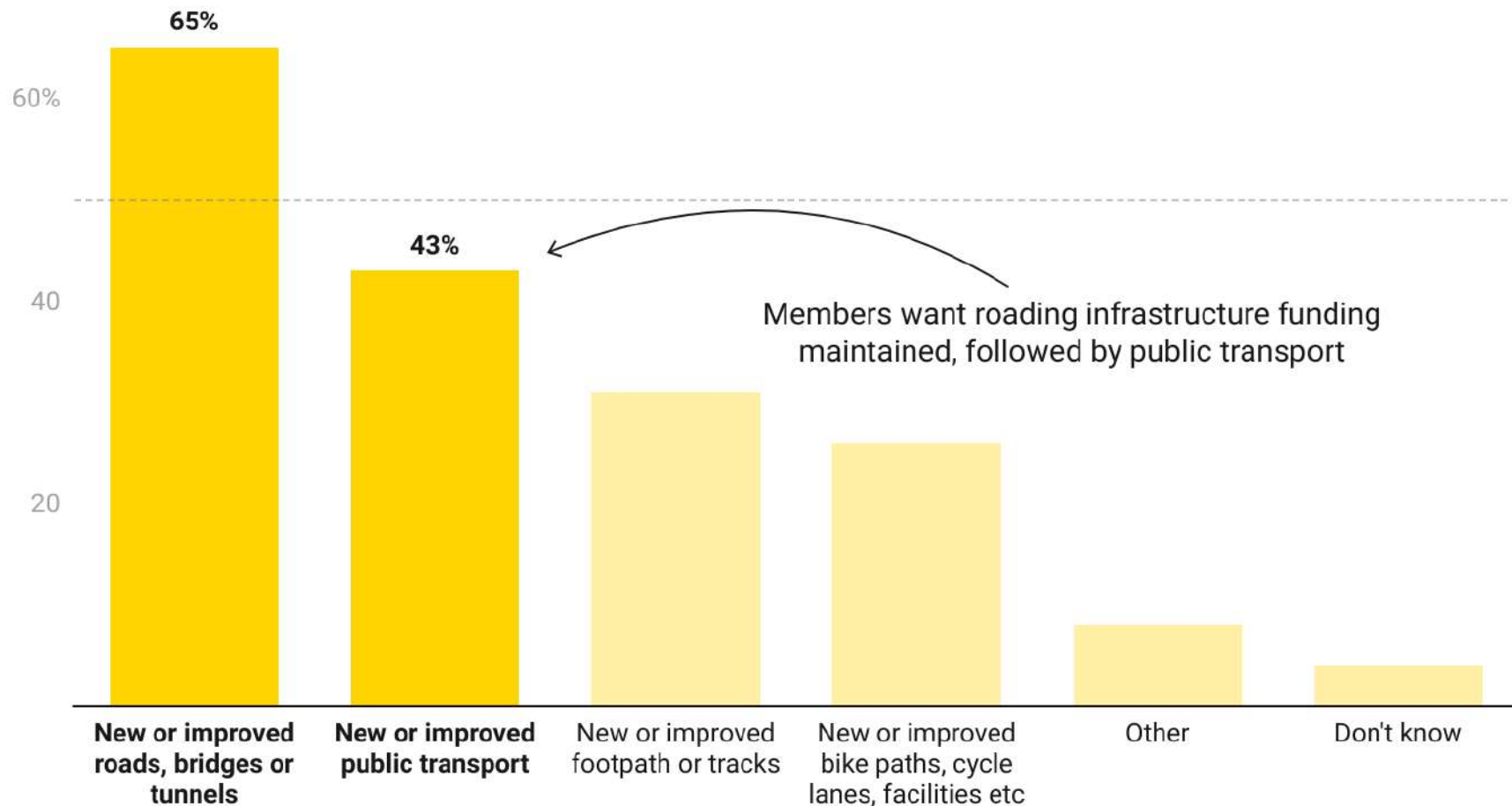
Members' satisfaction with local bike trips

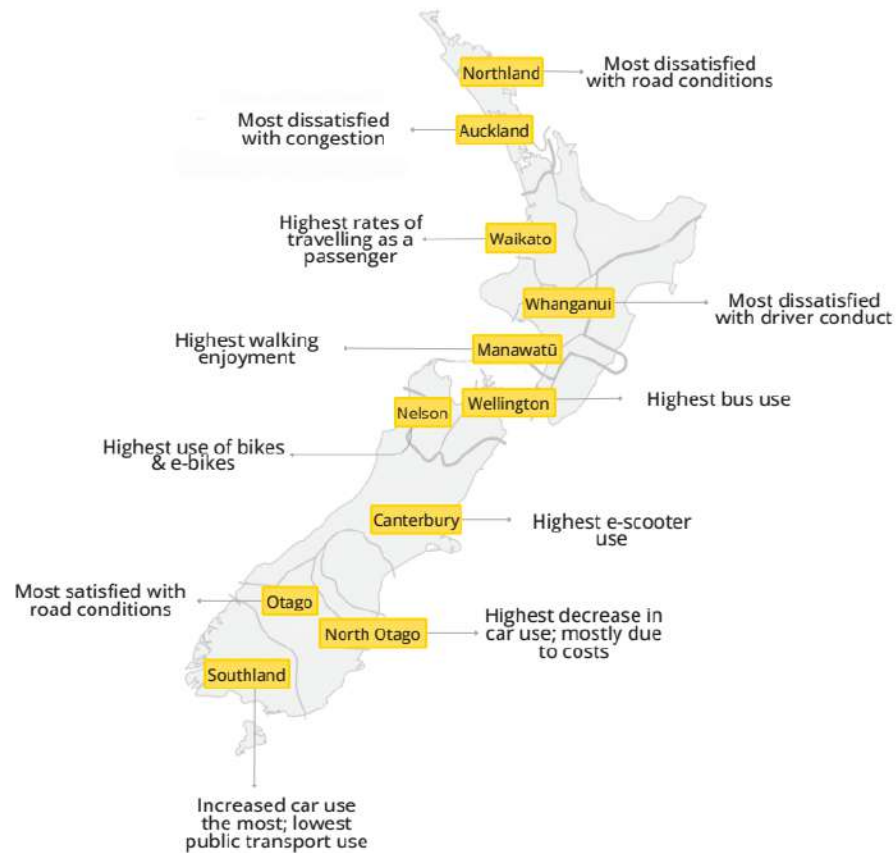


4 out of 10 Members said local transport upgrades in the past year improved their quality of life



Local infrastructure Members want funding maintained for





How we use our
survey results



Member support + evidence + path of action





Thank you and questions

Check out the full results and other surveys at

www.aa.co.nz/surveys

