

# Road Controlling Authorities Forum

## 2021-2024 Strategy

### OUR PURPOSE Te kaupapa

*Why we are here*

To connect and inspire our people to strengthen the transport sector and shape the future

*Our unique contribution*

The RCAF provides a knowledge community for all owners of road assets within New Zealand and brings the transport sector together to drive improvements and support better business, stakeholder and customer outcomes.

### OUR VISION Te tirohanga

*What we aspire to*

**Stronger. Together.**  
**Pakari. Ngātahi.**

### OUR FOCUS Te arotahinga

*Our role is to*



**Facilitate | Whakahaere**  
networking opportunities that create strong connections, educate decision makers and grow careers



**Create | Hanga**  
a single point of truth for systems, processes, standards and industry news



**Inspire | Whakaohoho**  
innovative thinking and thought leadership to **influence** today and the future

### OUR SUCCESS Te angitu

*Our success will be measured by*

Increase in participation and membership

Members needs met and provided a high return on their investment

Recognised as the go-to organisation for all things relevant

Provided well-researched information

Smart use of emerging technologies, systems and processes

Known to have inspirational forums with clear positional statements that members and participants value



# Road Controlling Authorities Forum

Our focus for 2021-2024



**Facilitate | Whakahaere** networking opportunities that create strong connections, educate decision makers and grow careers

Our people priorities:

- ❖ **Grow membership:** Increase and retain industry participation by understanding emerging issues and sector priorities and creating value
- ❖ **Monitor engagement:** Develop stakeholder engagement plan and use performance measures to inform strong sector engagement
- ❖ **Create strong connections:** Develop a compelling forward programme of RCAF events and speakers
- ❖ **Grow careers:** Understand knowledge gap and identify a prioritised programme of knowledge development and training events
- ❖ **Create opportunities:** Facilitate a sector secondment pool - Engineers without borders



**Create | Hanga** a single point of truth for systems, processes, standards and industry news

Our sector priorities:

- ❖ **Single platform:** Develop a simple to use website that disseminates timely, relevant and accurate information to members
- ❖ **Point of truth:** Develop and publish a register of common industry systems, processes and standards
- ❖ **News hub:** Create an industry news hub that people use to be kept informed of sector developments.
- ❖ **Communicate:** Promote site as the single point of truth for all things relevant.
- ❖ **Channel:** Be a conduit for others to communicate and engage with RCAF members



**Inspire | Whakaohoho** innovative thinking and thought leadership to **influence** today and the future

Our future priorities:

- ❖ **Policy development and feedback:** Develop and implement a proactive programme to influence policy development and respond to invitations to comment on policy proposals
- ❖ **Thought leadership:** Develop engagement plan with top-level central government officials and industry experts for speaking opportunities
- ❖ **Future opportunities:** Market survey and gap analysis for research subjects and trials.
- ❖ **Develop strategic partnerships:** Identify key strategic partners and develop a value capture plan