

RCA Forum's Strategic Portfolio Activities

- Champion Sector Capability
- Highly valued Knowledge facilitator
- Sector Engagement
- Influence
- Innovation



2018/19 Imperative Actions Relating to the Strategy Champion Sector Capability

**EXECUTIVE COMMITTEE MEMBER LEAD – ALEC LOUVERDIS
(SUPPORTING LEAD – WARREN FURNER)**




The successful pursuit of an efficient and effective transport corridor—our reason for being—is dependent on a sufficiency of capability within the sector, to make informed strategic decisions and implement them. We intend to implement a multi-nodal framework involving meetings, training sessions using in-person and on-line channels. The objective is to fully understand our member’s insights in contrast to network performance to identify and address capability gaps.

Imperative action	FY19	FY20	FY21	FY22	FY23
Commission research to understand and prioritise capability needs and their ability to meeting challenges.	X		X		X
Create a prioritised capability development programme to instil knowledge	X		X		X
Review purpose and structure of RCA Forum meetings, to ensure strong focus on knowledge sharing and learning	X				X
Develop and implement programme of training and capability development events	X	X	X	X	X

Champion Sector Capability

ACTIVITIES

Number	Status	Task
Task 1		AMIG work program and support and integration into Strategy Portfolios, presentation from Wayne Newman at March forum
Task 2		Road Rail Working Group, progress report pending
Task 3		Research and Guidelines dust SIG, progress report pending
Task 4		Low Volume Roads work completed, advice published
Task 5		Training and Capability development needs assessment
Task 6		Training and capability development events
Task 7		Forum meeting structure

Status Key:  Achieved  Achieved in Part  Not Achieved/Not Started/On hold

2018/19 Imperative Actions Relating to the Strategy

Highly Valued Knowledge Facilitator








EXECUTIVE COMMITTEE MEMBER LEAD – PHILIP SHACKLETON
(SUPPORTING LEAD – SUZANNE MADSEN)

An up to date body of knowledge that is both well-researched and readily accessible is crucial to inform high-quality decisions within the sector. The RCA Forum will facilitate access to this information.

Imperative action	FY19	FY20	FY21	FY22	FY23
Sustain RCA Forum website to ensure accurate and current information	X			X	
Utilise various communication channel performance measures to inform strong sector engagement.	X		X		X
Plan participation with LG and CG for alignment in knowledge sharing	X		X		X
Support dissemination of timely and relevant information to members.	X	X	X	X	X

Highly Valued Knowledge Facilitator

ACTIVITIES

Number	Status	Task
Task 1		<u>New website</u> . A pillar across all imperative actions will be the procurement of a new RCA Forum website. A new website will more adequately communicate to members about <u>roading</u> and transport related news and activities, allow the Executive to more effectively coordinate and create greater interface between members and the Forum in preparation for meetings.
Task 2		<u>Effective links between website and social media</u> . Once created, establish a protocol to use the new website to ensure strong links and improved news and reporting is enabled both through social media channels as well as on the website itself.
Task 3		<u>Communication frequency</u> . Increase the frequency of media updates due to the ease in uploading and management on a new website.
Task 4		<u>Implement new tools and resources</u> . Socialise and utilise website calendars for various sister organisations (eg <u>TSIG</u>) to ensure no overlap in event planning and activities are monitored as needed. In addition, there will be a resource for storing articles and information for reference.
Task 5		<u>Link to CG activities and research</u> . Where appropriate, links and resources to <u>MoT</u> and NZTA Knowledge Hub and research activity will be provided as a resource. Additionally, easier application for presentation to the RCA (through a form that logs applications for Executive consideration) will allow government to apply to present to the group.
Task 6		<u>Reporting on Forums</u> . Improve reporting outcomes from Forum meetings (using presentation material and photos) more easily and quickly on the new website.
Task 8		<u>Portfolio lead</u> for Road-Rail Working Group

Status Key:



Achieved



Achieved in Part



Not Achieved/Not Started/On hold

2018/19 Imperative Actions Relating to the Strategy Sector Engagement




**EXECUTIVE COMMITTEE MEMBER LEAD – PHILIP SHACKLETON
(SUPPORTING LEAD – SUZANNE MADSEN)**

Summary: to provide a venue and resource to share information and knowledge, debate ideas and proposals, and learn from each other. A Forum that is trusted for effective communications, collaboration and networking using multiple channels is crucial to support the Forum's purpose.

Imperative action	FY19	FY20	FY21	FY22	FY23
Member research to understand RCA effectiveness and reputation, and emerging issues and sector priorities		X		X	X
Review effectiveness of on-line channels (website, social media, other) & refine as necessary	X		X		X
Ongoing programme of RCA Forum events to share knowledge, network and debate proposals	X	X	X	X	X
'Attendance drive' to broaden all sector participation		X		X	

Sector Engagement

ACTIVITIES

Number	Status	Task
Task 1		2019 RCA Forum programme dates and themes confirmed.
Task 2		Once the new website is established, monitor meeting uptake, media views and news views using Google Analytics to determine if the audience grows, and if so, but more than was seen on the previous website. If not, then formulate a plan to address increasing viewership.
Task 3		Improve communication with the sector through automated information sharing (eg using Flipboard) and use Google Analytics to monitor and improve engagement.

Status Key:



Achieved



Achieved in Part



Not Achieved/Not Started/On hold

2018/19 Imperative Actions Relating to the Strategy Innovation

**EXECUTIVE COMMITTEE MEMBER LEAD – JIM PATERSON
(SUPPORTING LEAD – JIM HARLAND)**

The RCA Forum will continue to undertake research within budget and staff capability boundaries. We will also work with other organisations operating in or associated with the sector that are undertaking research including NZTA, MoT, universities and membership organisations. Research will be made where it is a priority to the majority of members, and no other body is working or attempting to work in a timely fashion. To commission research that is relevant to our stakeholders. Outputs will be shared.

Imperative action	FY19	FY20	FY21	FY22	FY23
Market survey and gap analysis for research subjects.	X	X	X	X	X
Hone research groups down to be nimble and responsive to the most current/pressing issues and to respond in a timely manner for needed information.	X				
Focus on potential future sector changes and challenges in corridors.	X	X	X	X	X

Innovation

ACTIVITIES

Number	Status	Task
Task 1	●	Develop draft market research questionnaire
Task 2	●	Distribute to the Executive for review
Task 3	●	Develop survey monkey and send to website? RCA email contacts?
Task 4	●	Review feedback and quantify needs
Task 5	●	Set up realistic work group scoping within available funding
Task 6	●	Portfolio lead for the Dust and Low Volume Roads working group
Task 7	●	To summarise research and point out implications for our members (what you need to pay attention to).

Status Key:



Achieved



Achieved in Part



Not Achieved/Not Started/On hold

Innovation



2018/19 Imperative Actions Relating to the Strategy Influence

**EXECUTIVE COMMITTEE MEMBER LEAD – DUMINDA WIJAYASINGHE
(SUPPORTING LEADS – DAVE JANE AND HELEN CHAPMAN)**

We intend to engage with appropriate central and local government agencies and stakeholders to advocate for effective policies to assist members in executing their roles.

Imperative action	FY19	FY20	FY21	FY22	FY23
Develop and implement a proactive programme to influence policy development (central & local government)	X	X	X	X	X
Develop and implement a proactive programme to influence private industry engagement, support and delivery.		X			
Establish a formal mechanism to respond to invitations to comment on policy proposals	X				
Engagement programme with top-level central government officials and acknowledged industry experts (speaking assignments, briefings, et cetera)	X	X	X	X	X
Create and support a programme to coordinate with other advocacy groups		X		X	

Influence

Purpose

- To seek endorsement from the RCA Forum membership on the priority policy areas and opportunities they would like to see the Forum engage in.

Context

- The RCA forum updated its Strategy in 2018. The strategy identified five priorities actions and set up small teams from the Executive to lead work on each action.
- One of the five priority areas is Influence. It's focus is on advocacy for effective engagement, knowledge distribution and effective research.
- The objective is to engage with appropriate central and local government agencies and stakeholders to advocate for effective policies to assist members in executing their roles. There are five imperative actions associated with the Influence priority.
- Three policy development areas have been identified. The next step is to test the priority of these three areas with the wider Forum membership.

Influence – Proposed Policy Areas

Climate Change



- # This a focus for central government and NZ has obligations under the Paris Accord.
- # The environment has been identified as a priority area in the Government GPS for land transport funding.
- # Topics to consider could include:
 1. Resilience issues such as sea level change impacting on transport networks.
 2. Mitigation actions such as active modes promotion to lower the carbon foot print.

Safety



- # Safety is a priority for the central government.
- # There are range of policy-based safety aspects that we could seek to influence.
- # There is a wide recognition that DSIs have been increasing and a new safety strategy is being developed.

Tourism



- # Government recognises the high value of tourism to the country.
- # NZ's Transport networks can be influential in the quality of a visitor's experience. Substandard networks or an absence of supportive transport polices will impact on that experience.
- # Visitor safety is also influenced by the quality of the transport network. Effectively managing the transport network to address tourism needs would be a priority.

Influencing the Policies

Influence – Proposed Activities

We seek input from the Forum Membership on below actions,

A The priority policy areas for the Forum – where do people see value in us engaging in policy discussion?

B Awareness of where new policy discussions (of importance to the Forum) may be coming up.

C As a follow up to suggestions received under action “A”, who may be helpful contact points across government and business to engage with on policy discussions?

INTERACTIVE SESSION

