Social Media

- *9 out of 10 people get dressed, brush their teeth and check their smartphones as part of their daily routine
- *47% of all online time is spent on social media - that's 28 minutes every hour!







- *World's largest professional network
- *300 million members in over 200 countries
- *Mission: Connect the world's professionals to make them more productive and successful
- *Access to people, jobs, news, updates, and insights





- *Register
- *Fill in profile
- *Search for colleagues/organisations (RCA Forum, LGNZ)
- *Share articles etc.
- *Keep up to date with RCA Forum







Broadcast Yourself



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Our twitter handle: @RCAForum

