

TE AWA
The Great New Zealand
RIVER RIDE



Ngaruawahia

Hamilton

Hamilton Gardens

Cambridge

Lake Karapiro

Waikato River Trails Start

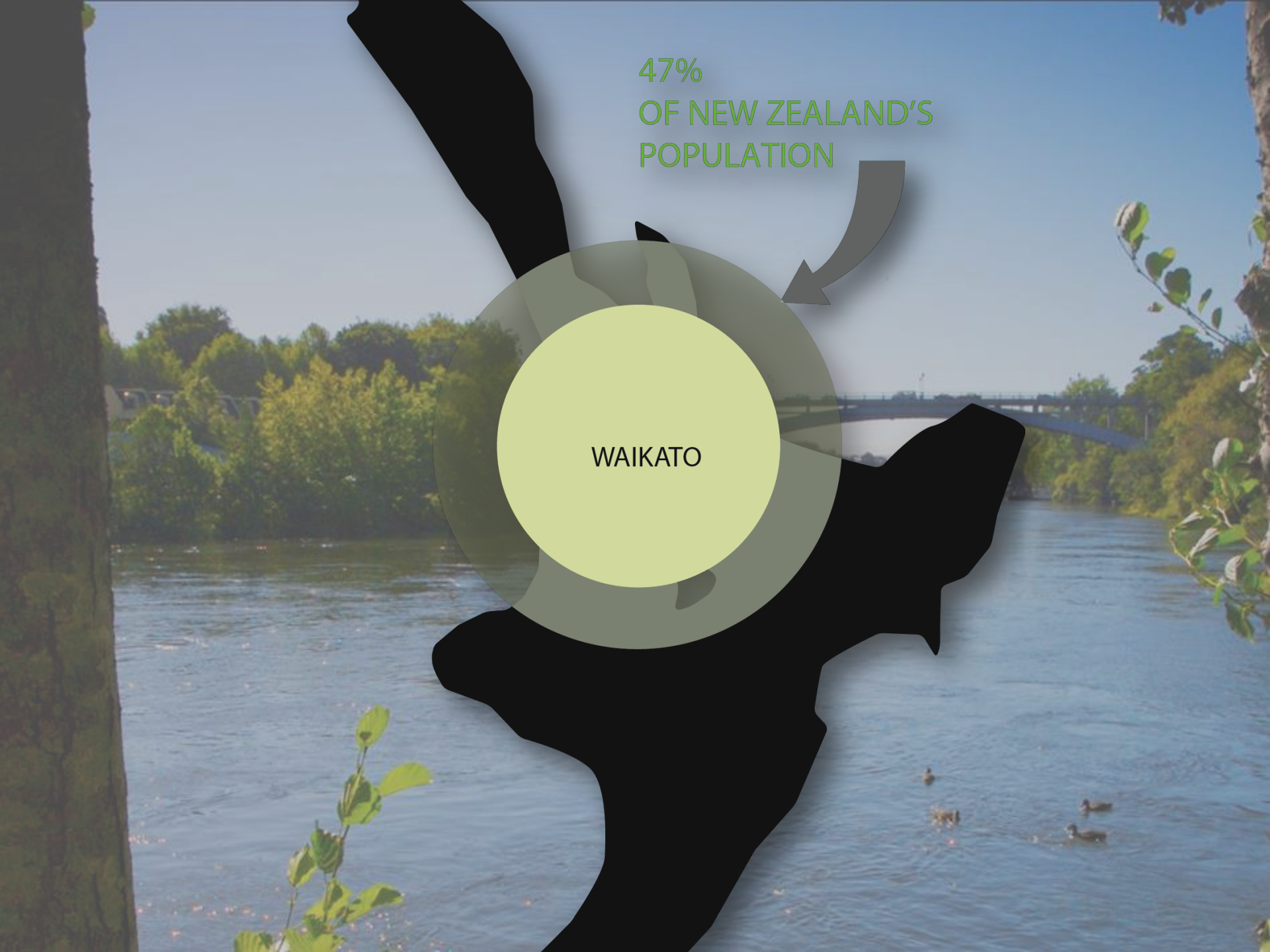
17.7 km

Image City of Hamilton
© 2016 Google
Image © 2016 DigitalGlobe
Image © 2016 CNES / Astrium

Go

47%
OF NEW ZEALAND'S
POPULATION

WAIKATO













since then....



22 KILOMETRES

of concrete path
has been constructed
to date

358,393 USERS

on average are using
the trail each year



4 SECTIONS

have been officially opened
and are available to use



\$10 MILLION

has been raised towards the
project so far



15,500 PLANTS

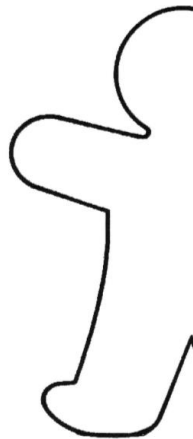
have been planted along the
trail by six schools on
14 planting days



3 COUNCILS

have signed Memorandums
of Understanding

Te Awa's Staff















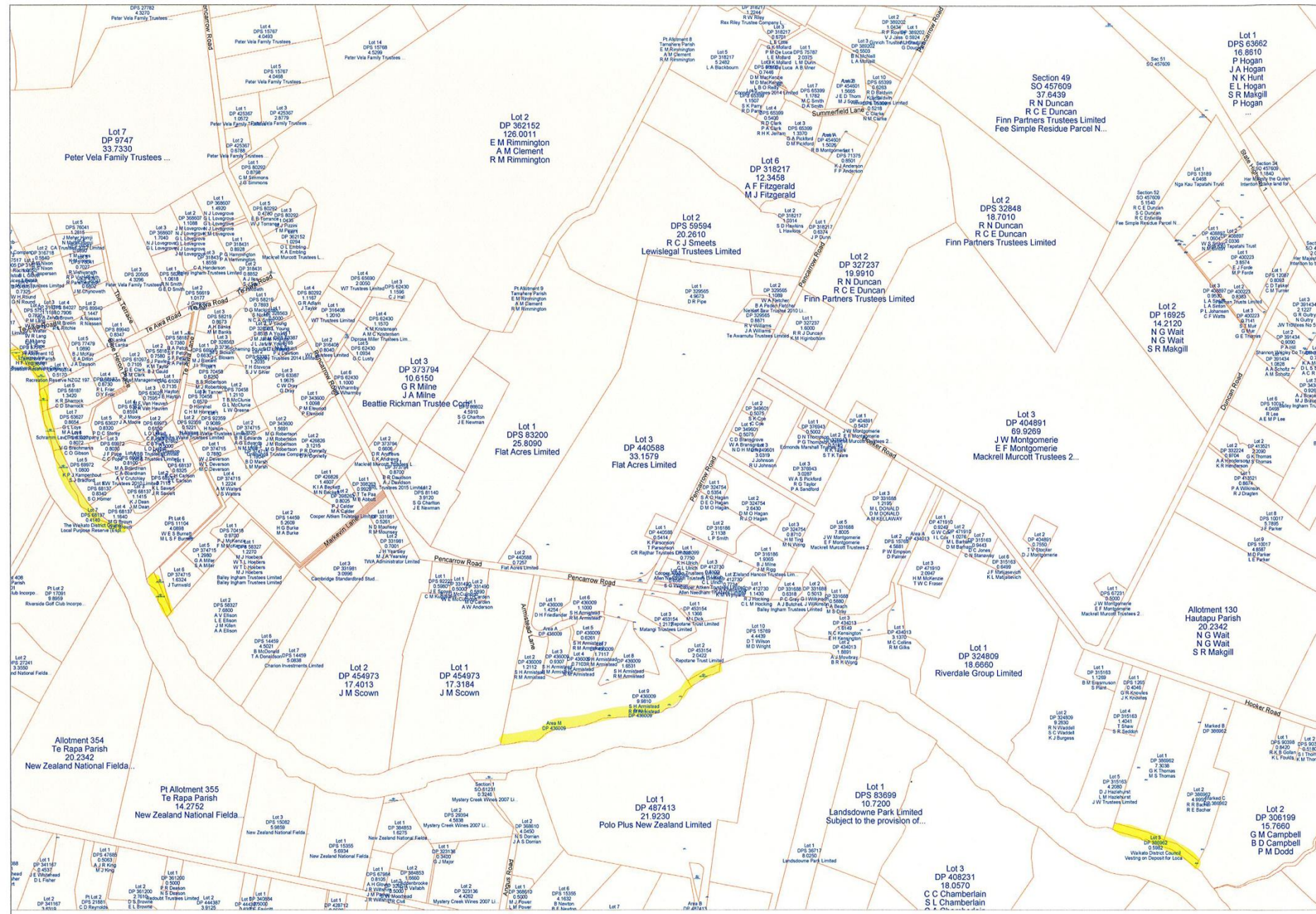
Track
Closed

10/28





TE AWA
The Great New Zealand
RIVER RIDE
waipa
extending distance

















Ngaruawahia

so where were we?

Hamilton

Hamilton Gardens

Cambridge

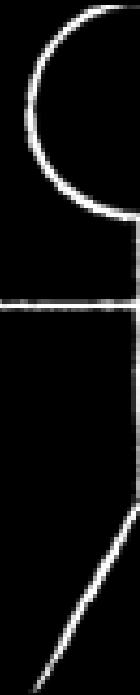
Lake Karapiro

Waikato River Trails Start

Image City of Hamilton
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Te Awa's Staff





Mayors wheely committed to cycle trail alongside river

Three Waikato mayors met beside the Waikato River in Hamilton yesterday to sign agreements committing their councils to the Te Awa Great New Zealand River Ride. Once complete, the river ride will follow the Waikato River for 70 kilometres, from Ngaruawahia to Horahora. *Waikato Times* photographer Chris Hillock was at the signing ceremony.



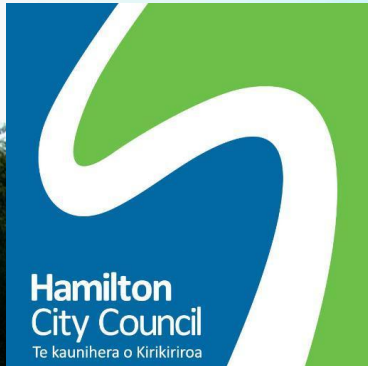
Pedal power: A large gathering of Waikato leaders and Te Awa River Ride supporters gathered by the banks of the Waikato River for the Te Awa signing ceremony. From left, Te Awa River Ride trustee Sarah Ulmer and daughter Emily, Waikato District Mayor Allan Sanson, Hamilton West MP Tim Macindoe, Te Awa River Ride trustee Simon Perry, Hamilton East MP David Bennett, Waipa District Mayor Alan Livingston, Waikato MP Lindsay Tisch and Hamilton Mayor Julie Hardaker.

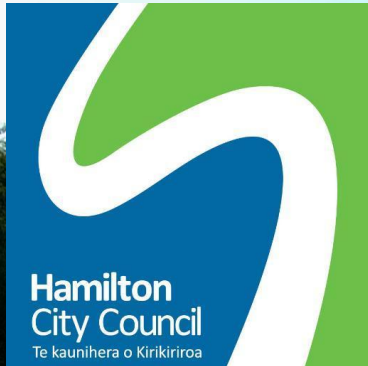
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The Great New Zealand

RIVER RIDE

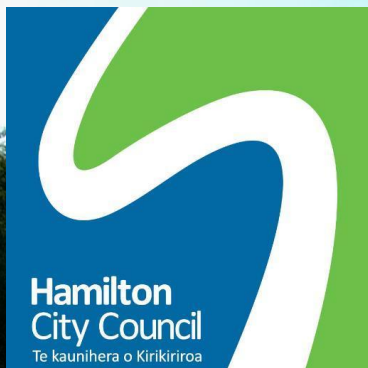






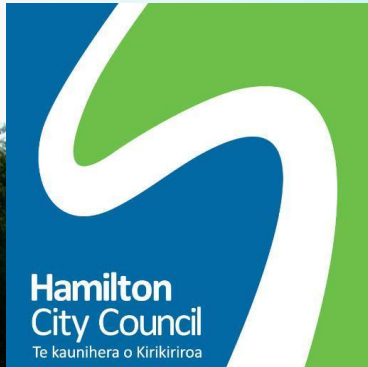
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The Great New Zealand
RIVER RIDE





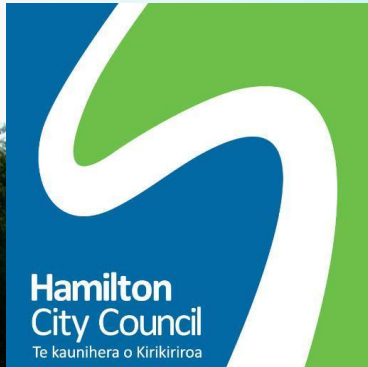
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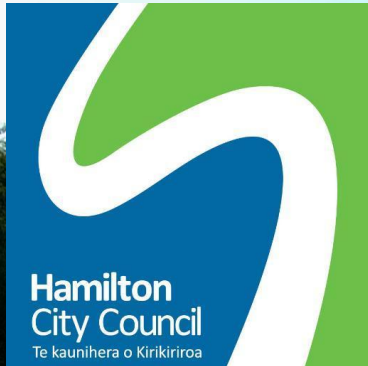
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The Great New Zealand
RIVER RIDE





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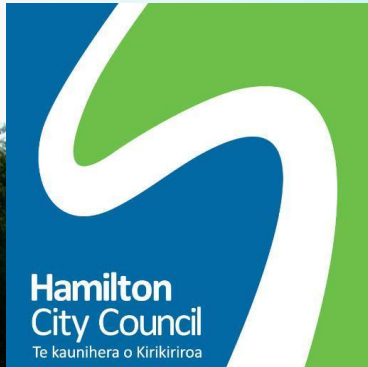


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RIVER RIDE



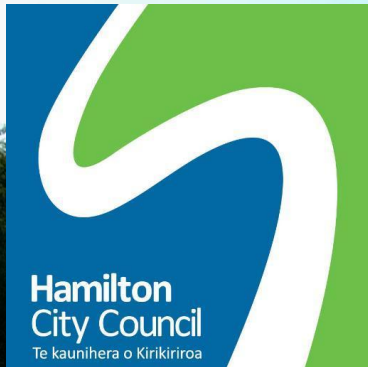
**Hamilton
& Waikato**
TOURISM





TE AWA
The Great New Zealand
RIVER RIDE

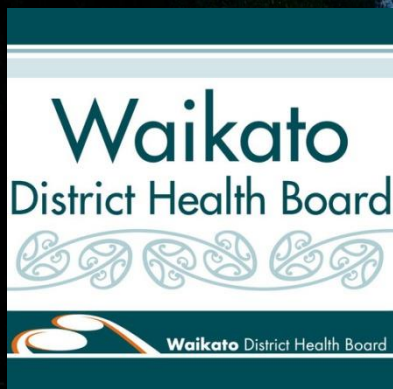




TE AWA
The Great New Zealand
RIVER RIDE



**Hamilton
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TOURISM

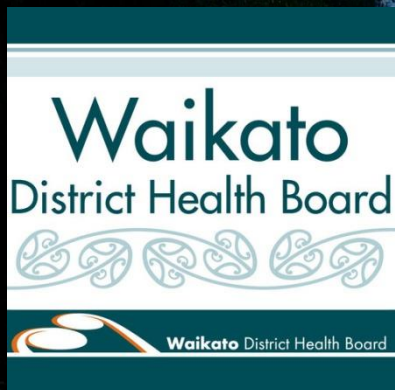




TE AWA
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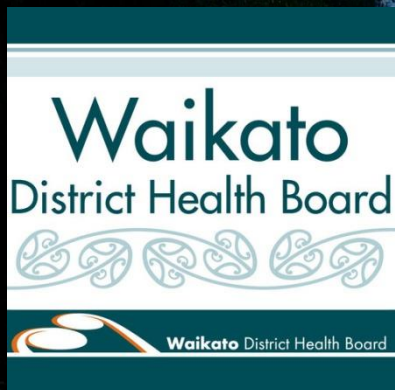


**Hamilton
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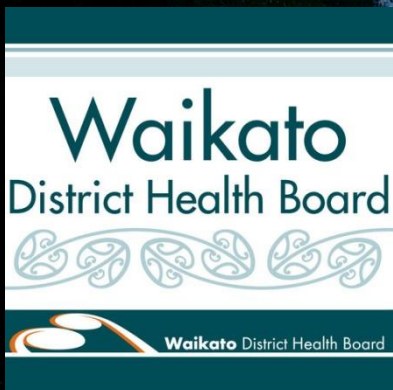


TE AWA
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RIVER RIDE





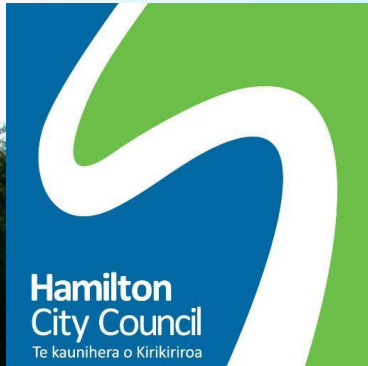
TE AWA
The Great New Zealand
RIVER RIDE





HERITAGE NEW ZEALAND
POUHERE TAONGA

ipa
DISTRICT COUNCIL



TE AWA
The Great New Zealand
RIVER RIDE



Waikato River Trails



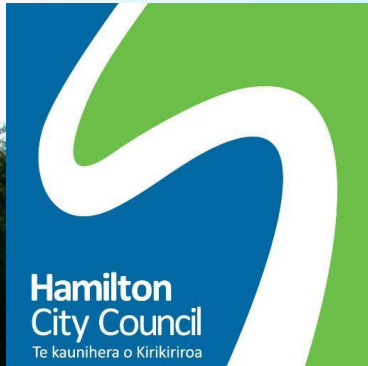
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ipa
DISTRICT COUNCIL



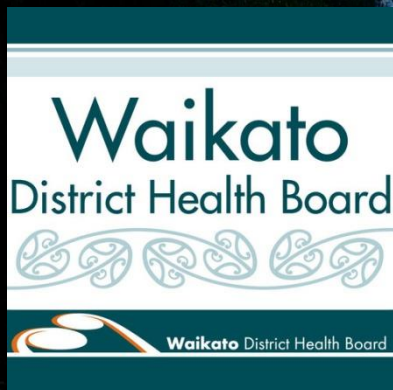
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The Great New Zealand
RIVER RIDE



Waikato River Trails

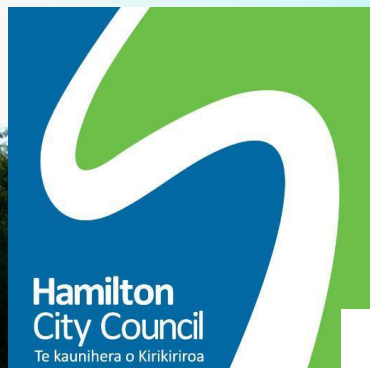


Hamilton & Waikato
TOURISM





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TE AWA
The Great New Zealand
RIVER RIDE



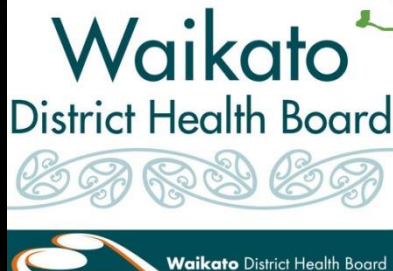
Waikato River Trails



Enviroschools

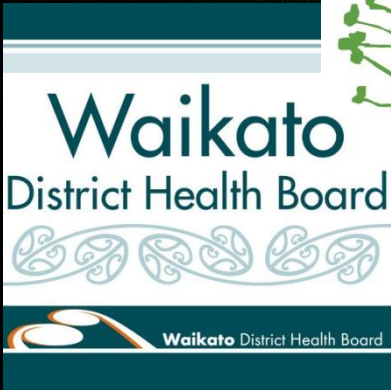
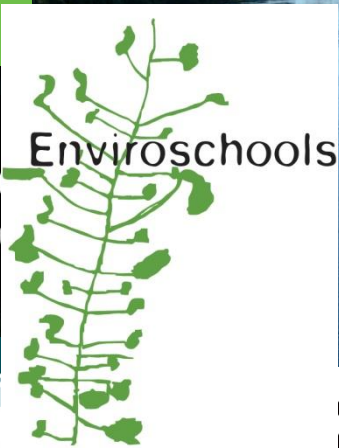
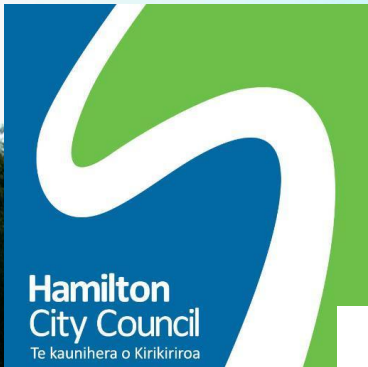


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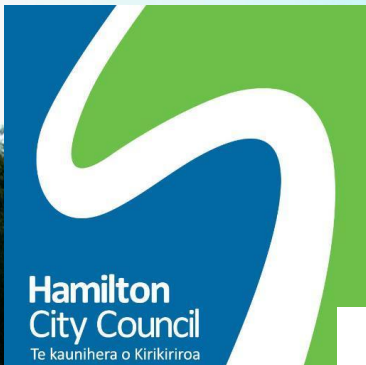


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POUHERE TAONGA

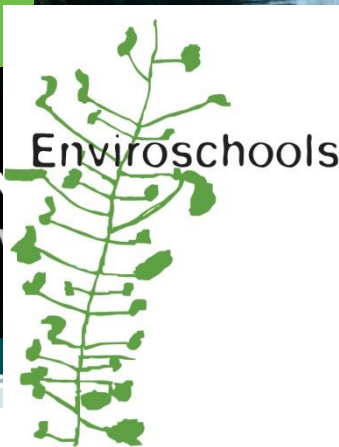
ipa
DISTRICT COUNCIL



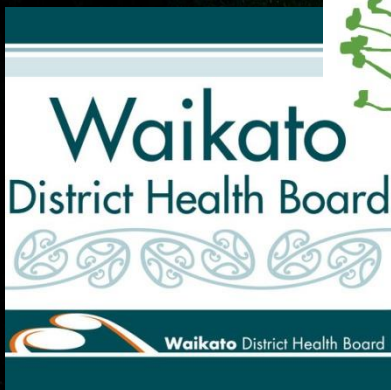
Waikato River
Authority



Waikato River Trails



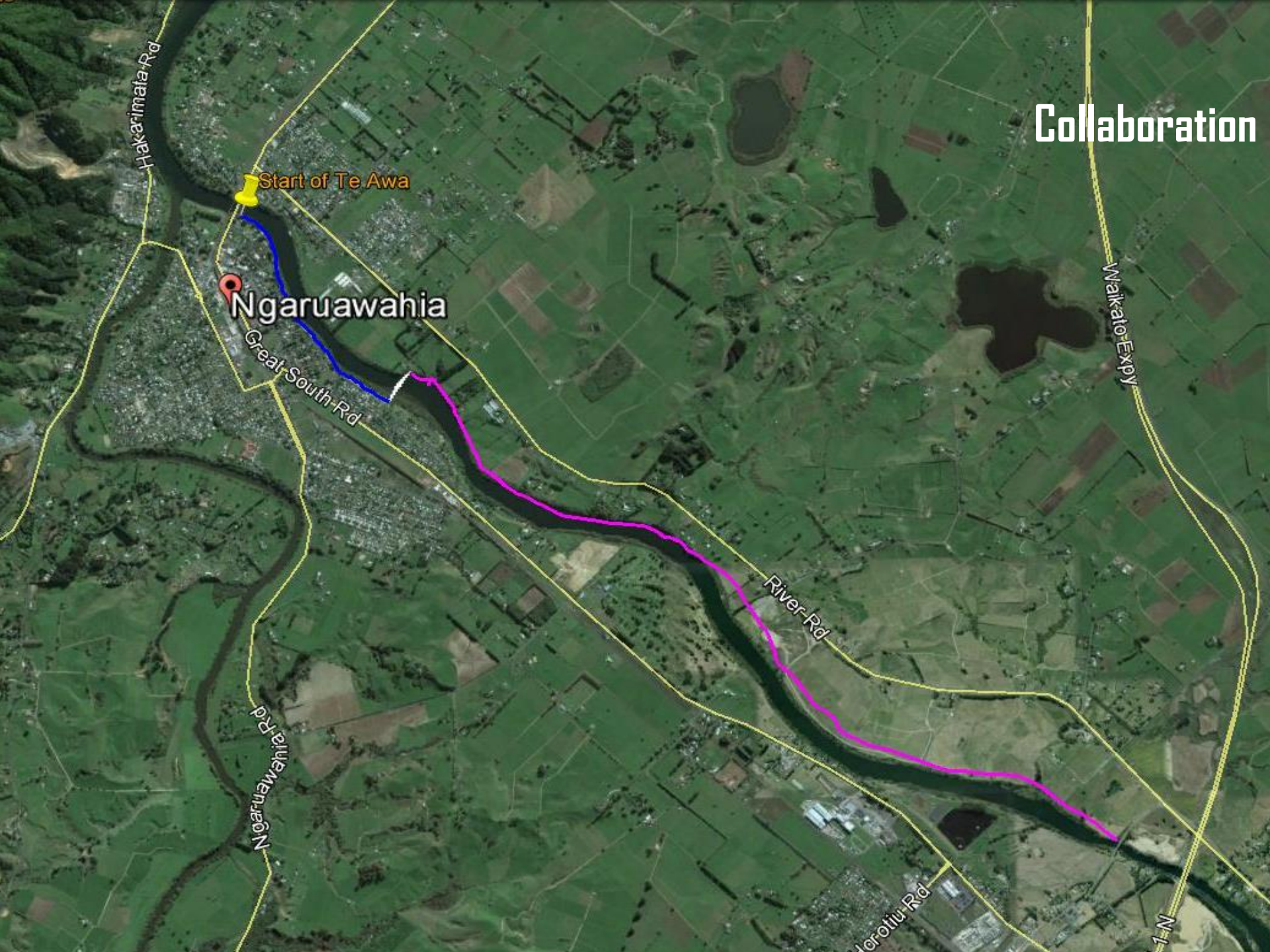
**Hamilton
& Waikato**
TOURISM





NZ TRANSPORT AGENCY
WAKA KOTAHI

Collaboration



Hakarimata Rd

Start of Te Awa

Ngaruawahia

Great South Rd

Ngaruawahia Rd

River Rd

Waikato Expy

Horotiu Rd

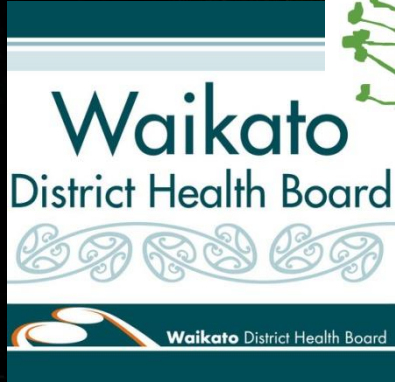
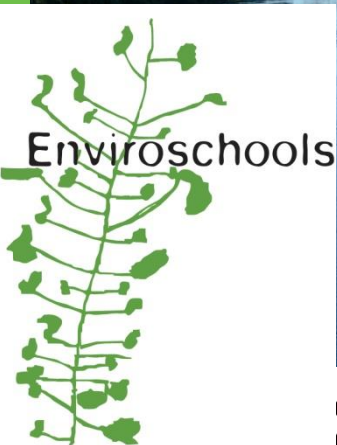
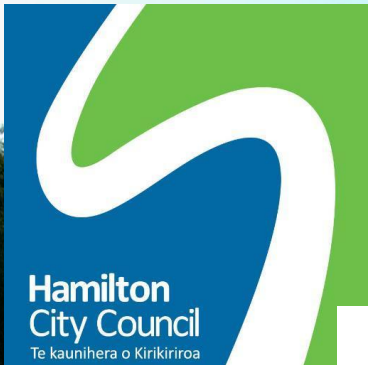
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HERITAGE NEW ZEALAND
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WAIKATO REGION CYCLING PROGRAMME BUSINESS CASE



INITIATION

POINT OF
ENTRY

Is there a problem?

Discussion and agreement

How will business case process
be applied?



STRATEGY

STRATEGIC
CASE

Stakeholders

Councils - Tourism - Health

Sport and Recreation - Cycling NZ

Economic Development - NZTA - Advocates

Police - Trails Trusts - DOC - NZ Cycle Trail



PROGRAMME

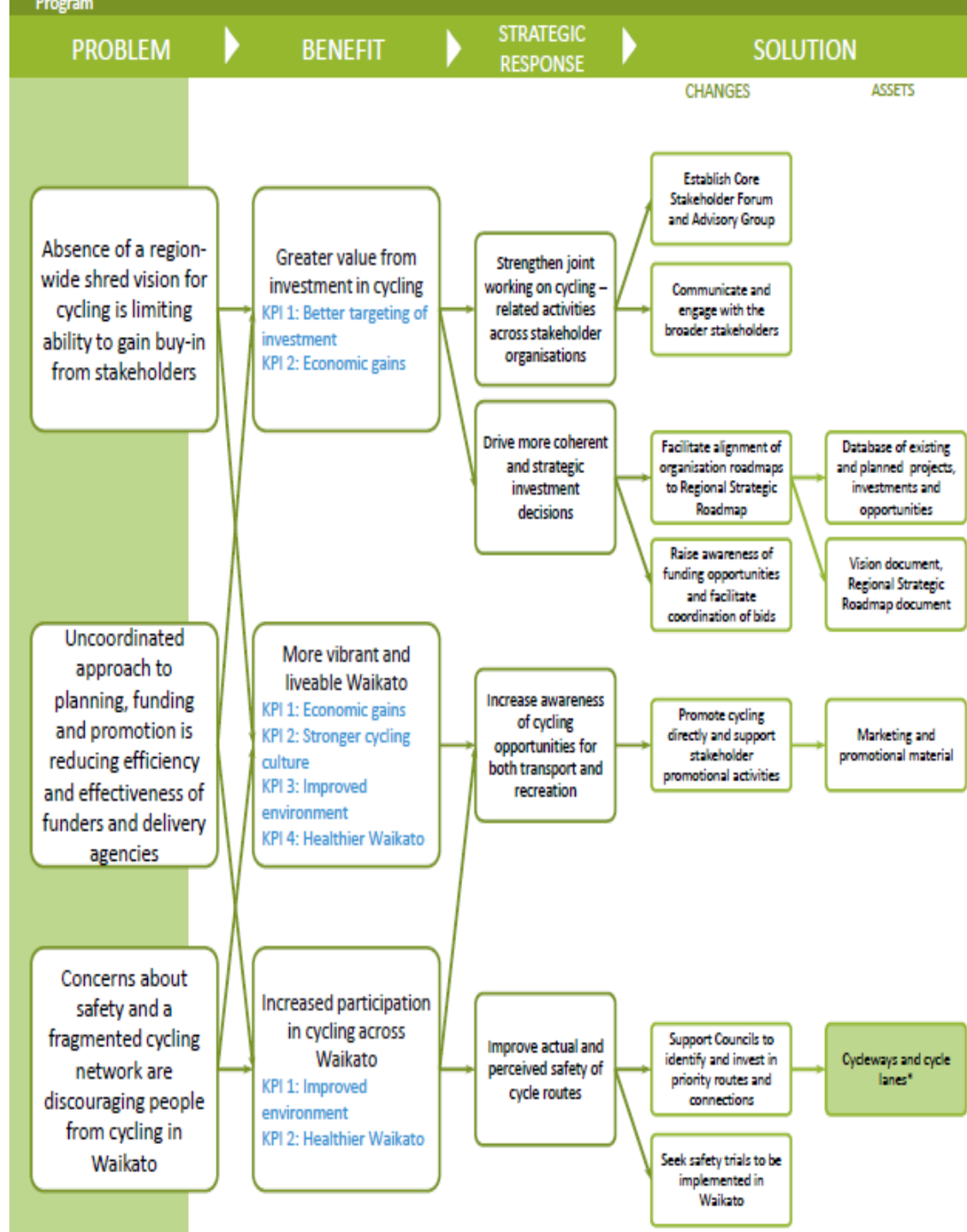
PROGRAMME
BUSINESS
CASE

Other stakeholders as identified

Evidence

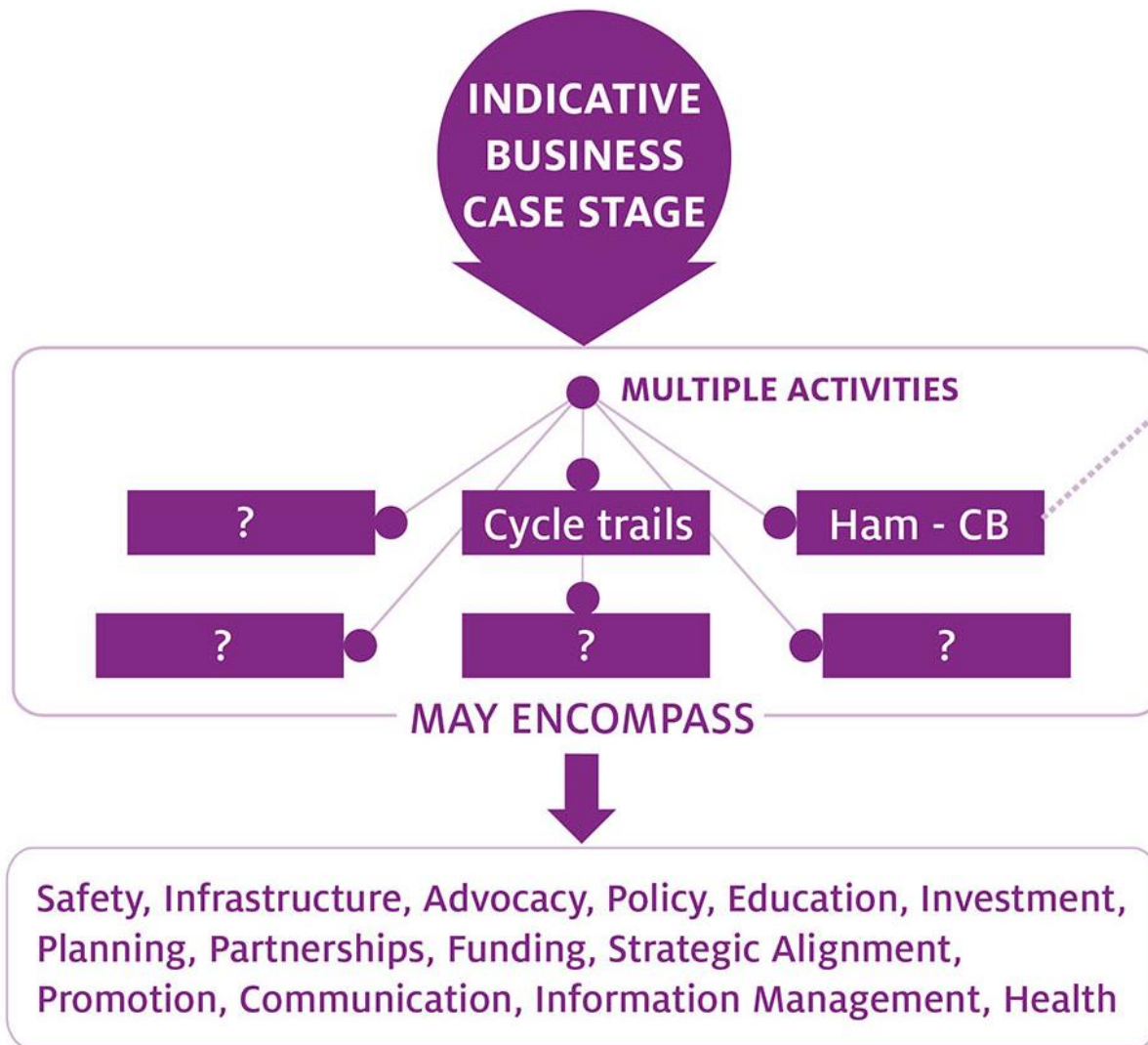
Options and alternatives

Preferred programme



Investment Logic Mapping

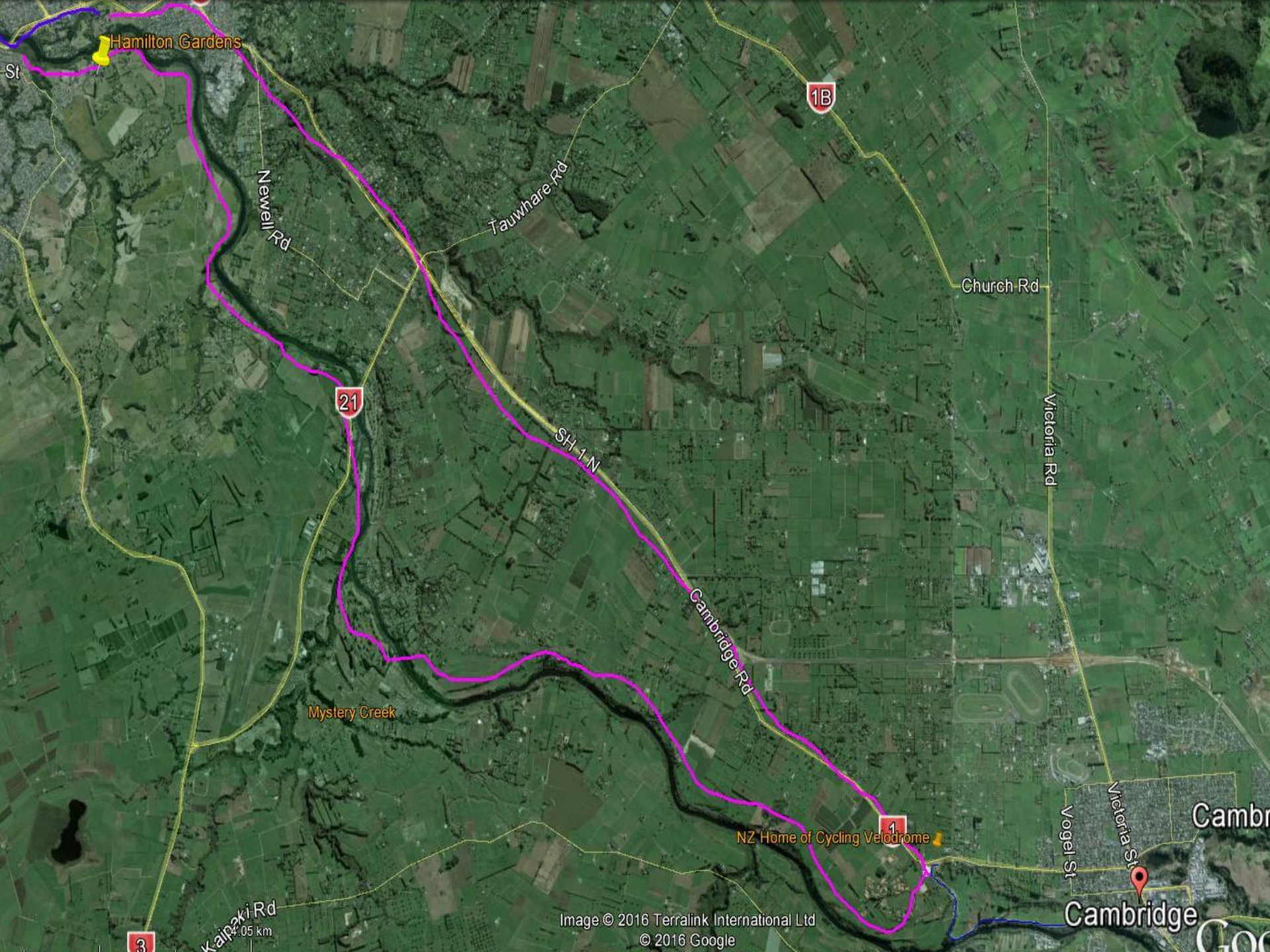
Case Study: Cambridge to Hamilton



EXAMPLE

Hamilton to Cambridge
Cycle Link

- Investigate link options
- Indicative costs
- Partners and funding
- Preferred option to go to detailed business case



Hamilton Gardens

St

Newell Rd

Tauwhare Rd

1B

Church Rd

Victoria Rd

21

SH-1-N

Cambridge Rd

Mystery Creek

NZ Home of Cycling Velodrome

1

Vogel St

Victoria St

Cambr

Cambridge

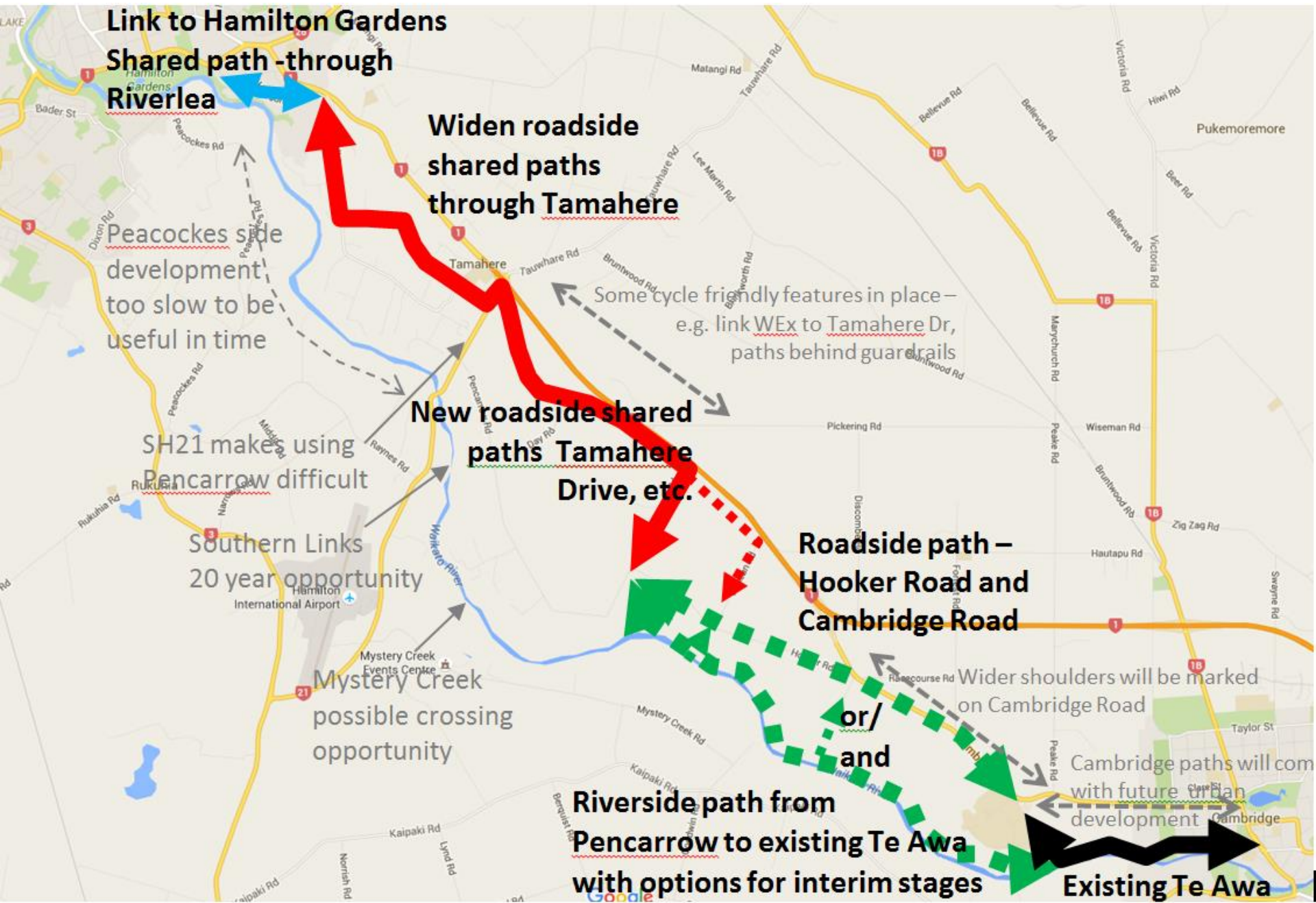
Go

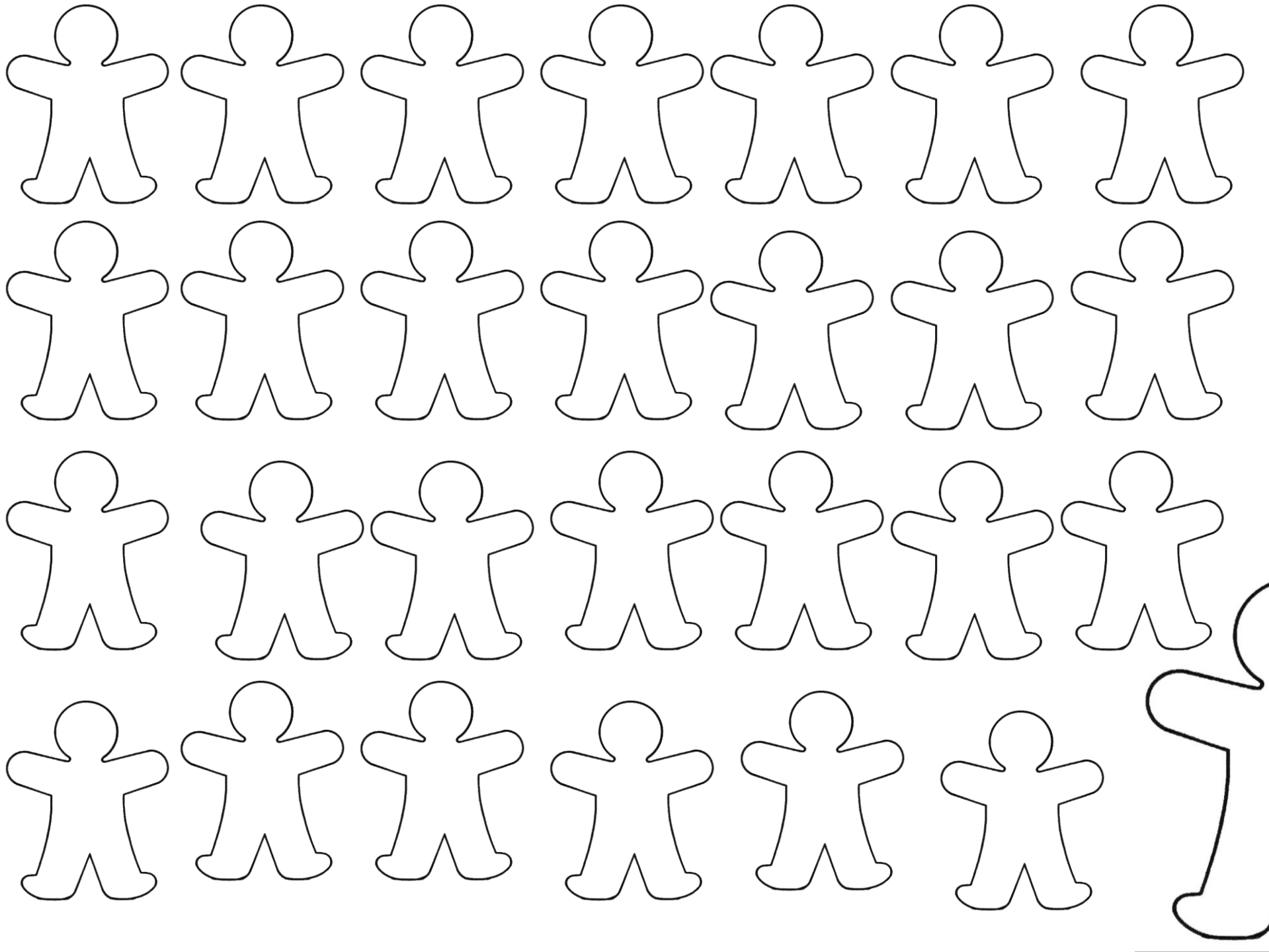
Kaipaki Rd
4.05 km

3



IBC route – next DBC





so what have we learnt?

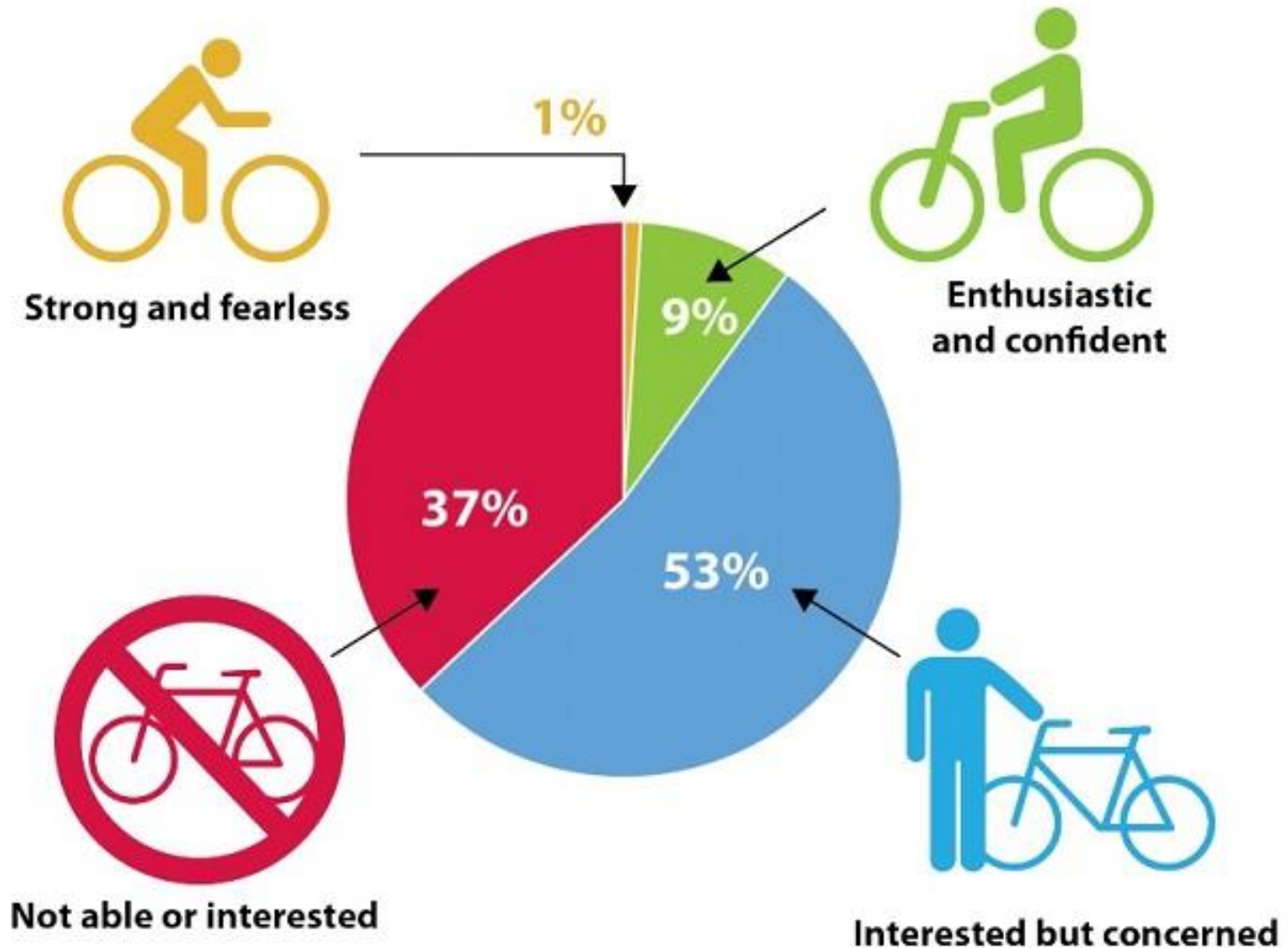
Who are we building for?



Who are we building for?



Who is our customer?



Strong &
Fearless
<1%

Enthusied &
Confident 7%

Interested but Concerned 60%

No Way No How 33%



8:80





No lycra to see here





so what else have we learnt?

Consistent signage



400mm w x 400mm h



400mm w x 400mm h



1200mm w x 900mm h



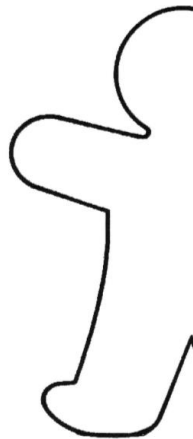
the Burden of ongoing Maintenance

the Burden of ongoing Maintenance

\$0

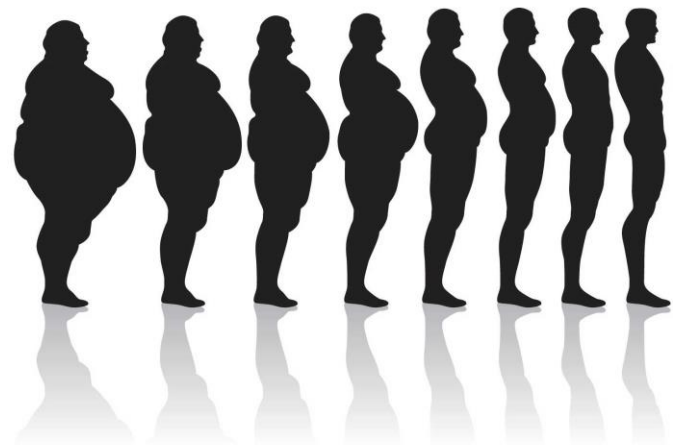
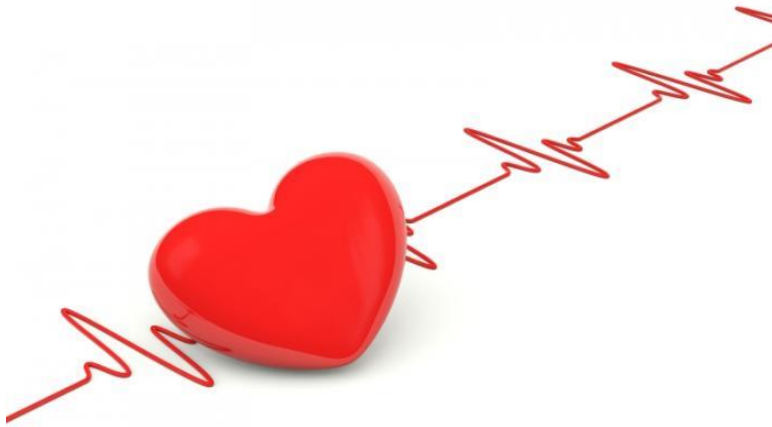


Te Awa's Staff



Hang on, why Bother?

It's good for our bodies....





.. and our minds....



It reduces traffic



..so it's good for our planet



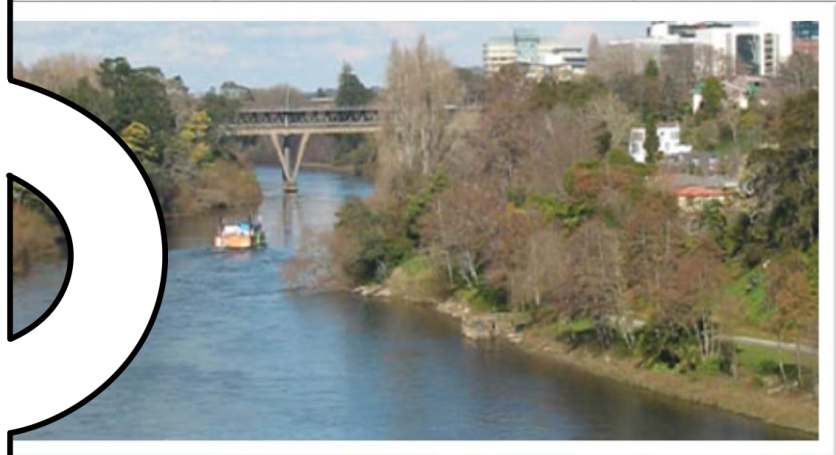


..and it saves us money.

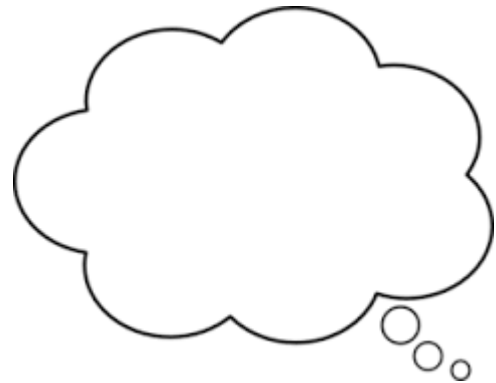


It might even make some money.





It can be quite educational....





It's good for our community spirit... 😊

..we may even live a bit longer...



..and honestly, who doesn't want to be part of this?











.. this is what WE want



OVERVIEW DIAGRAM









THANK YOU !

