

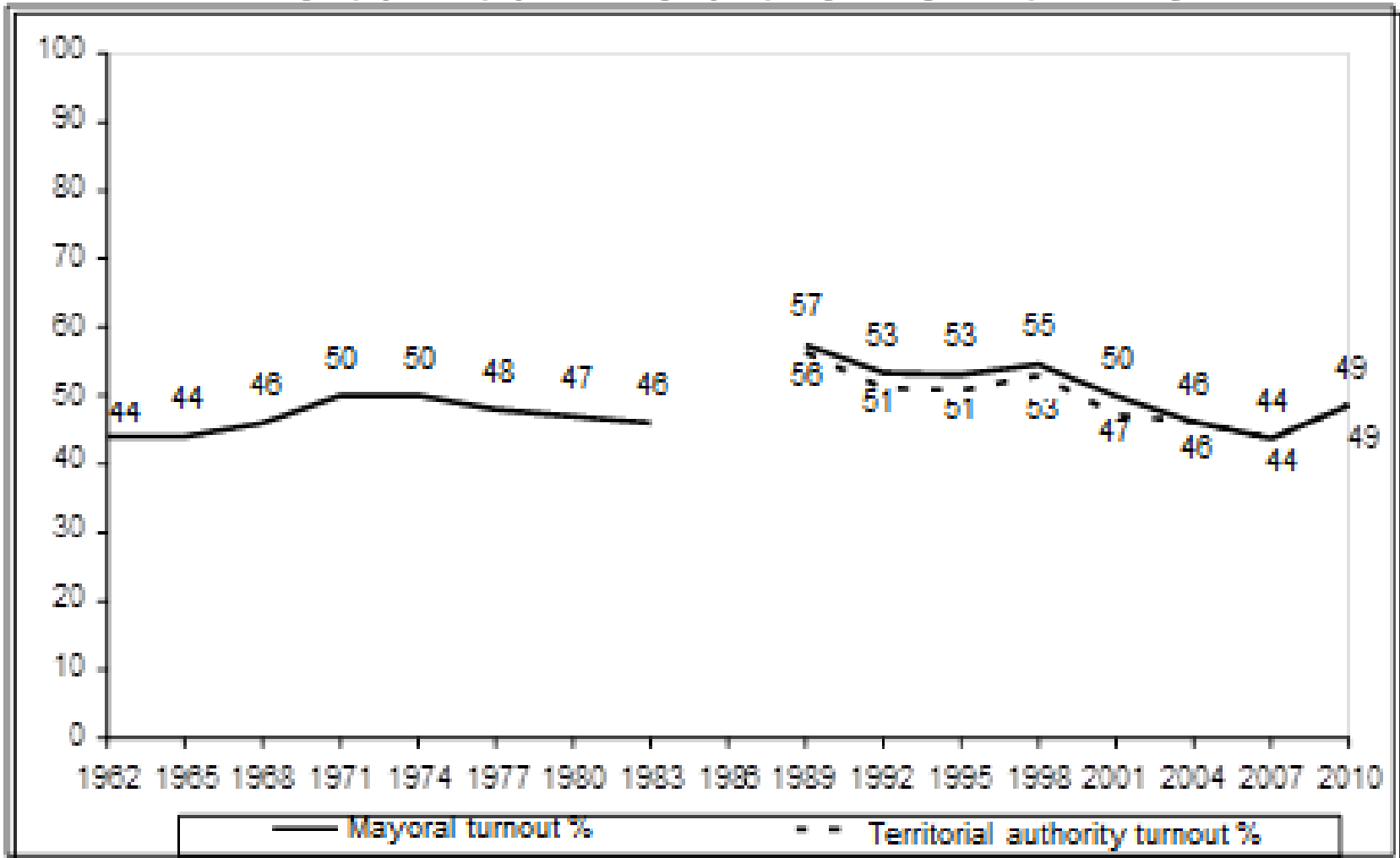
# The 2013 local elections Trends etc...

Dr Mike Reid  
Principal Advisor

**We are.  
LGNZ.**

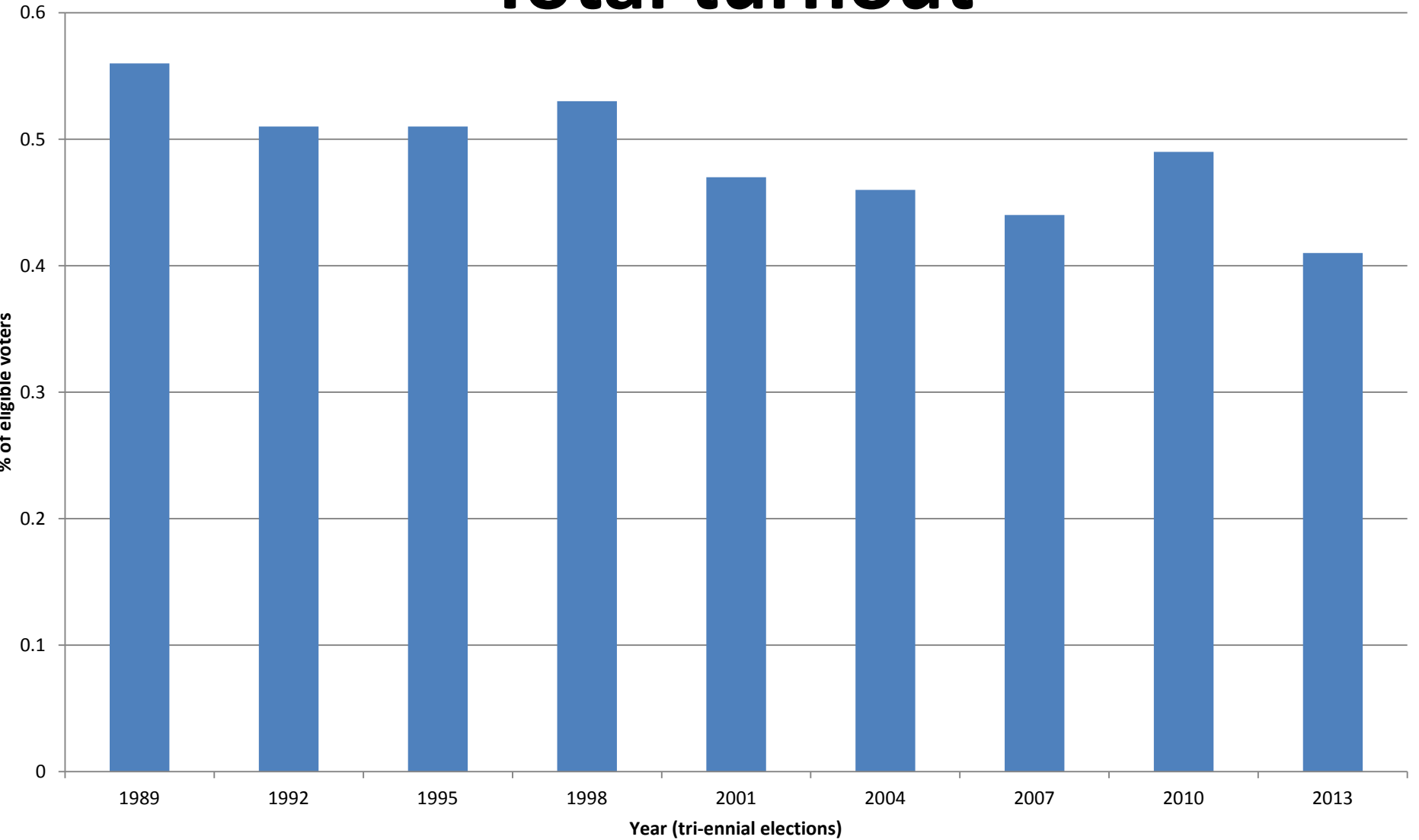


# Total turnout over time

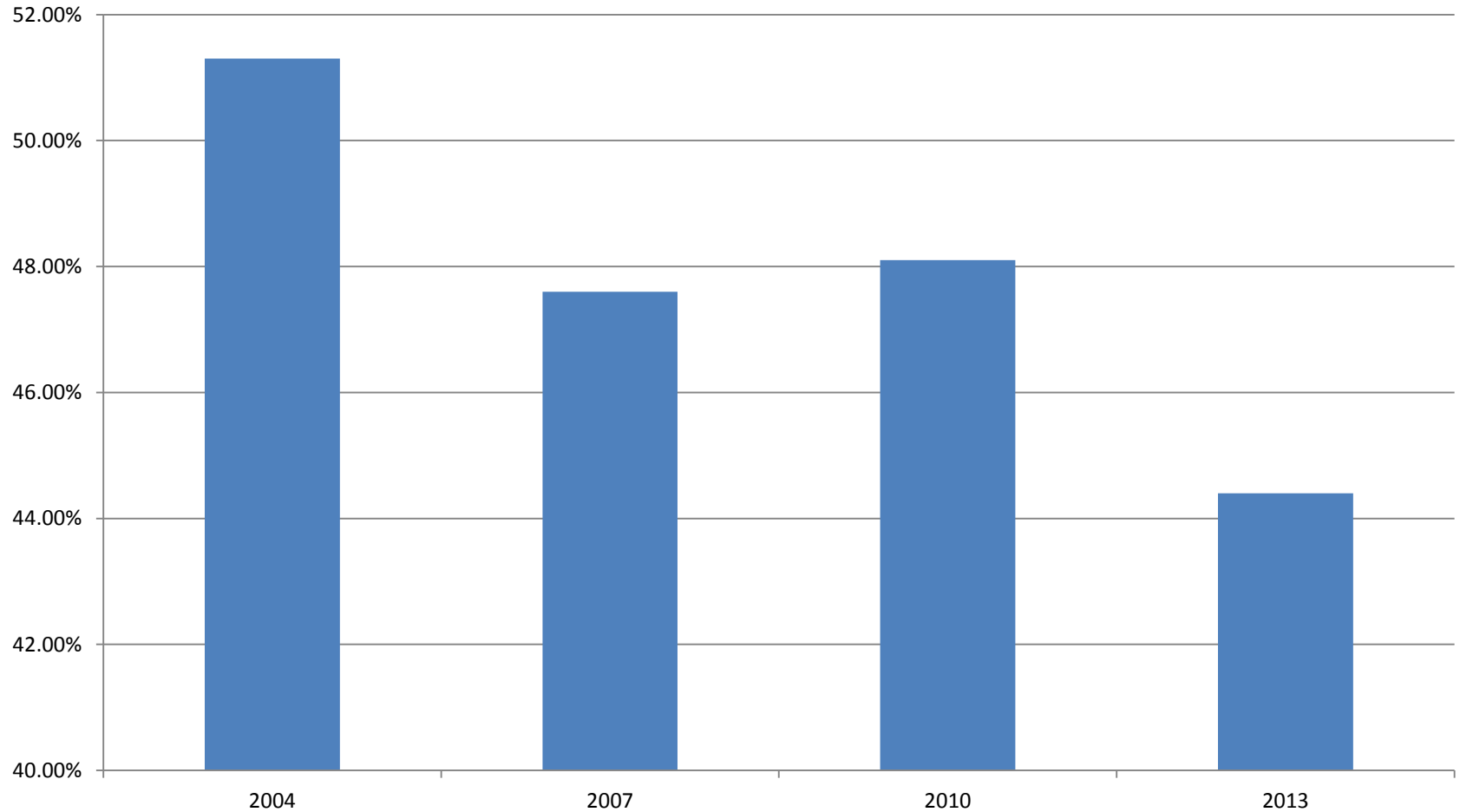


## Voter Turnout for NZ Local Elections

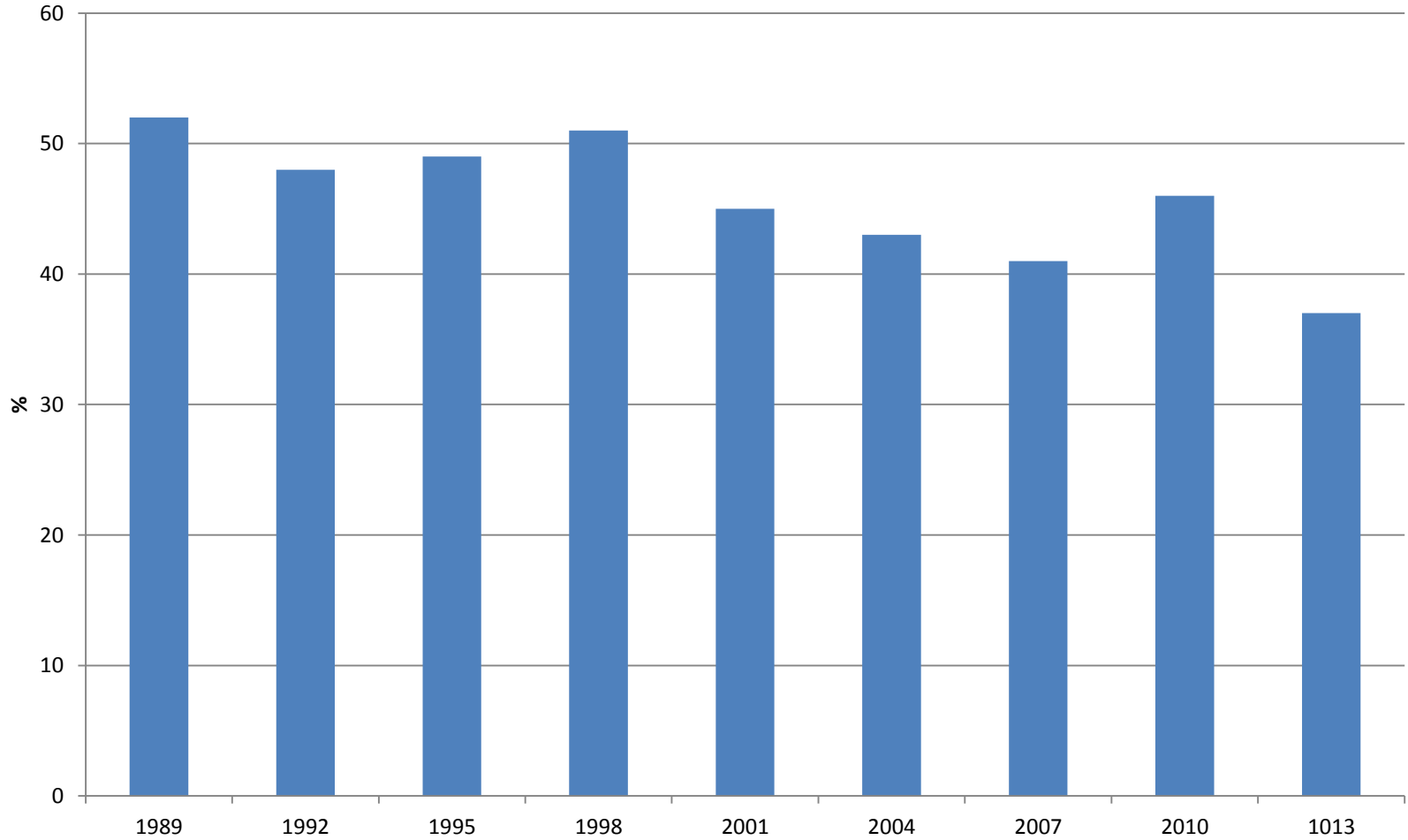
# Total turnout



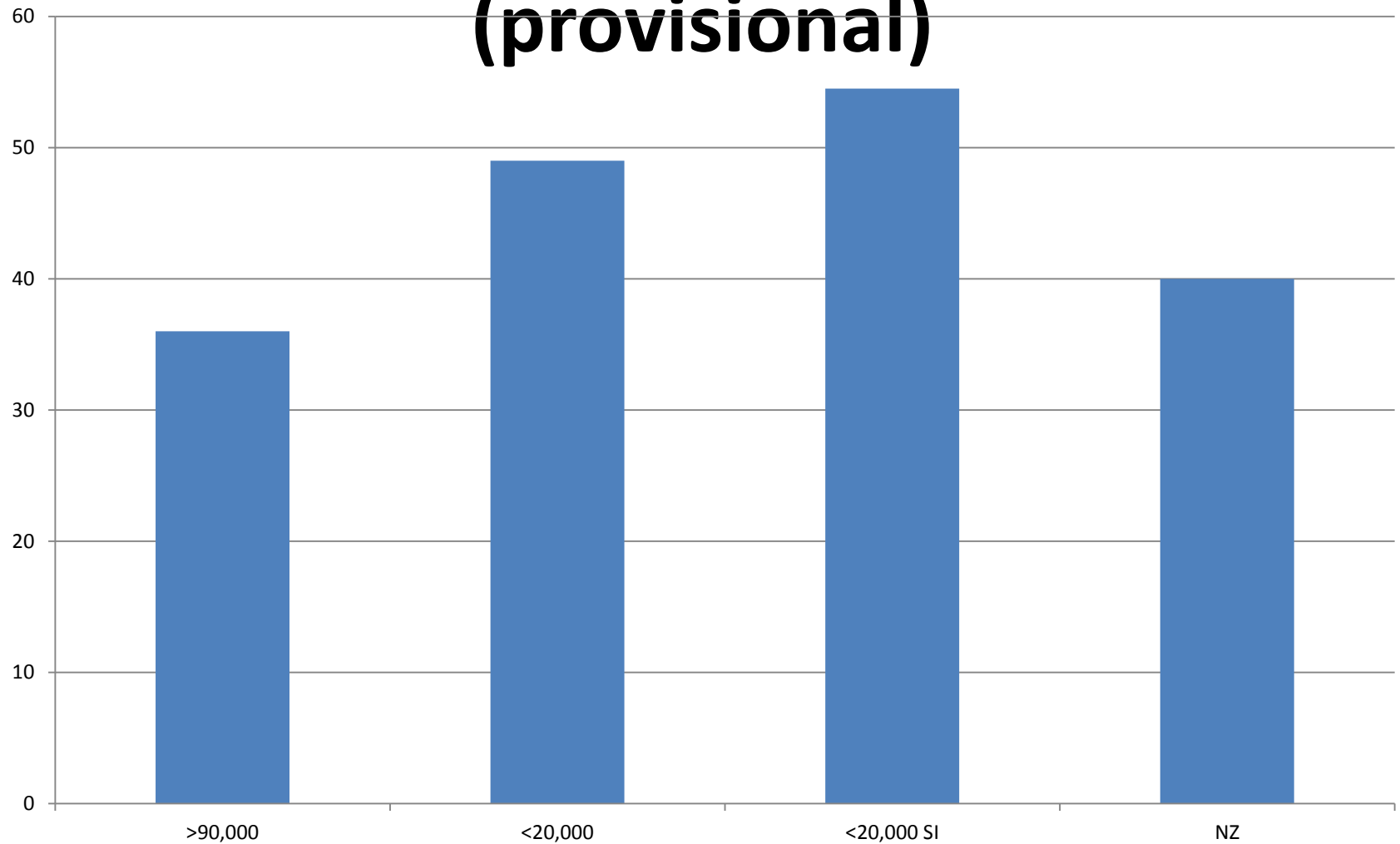
# Average turnout (council average)



# City council turnout



# Turnout by council size 2013 (provisional)



# Central local comparisons

| Country     | National | Local |
|-------------|----------|-------|
| NZ          | 74%      | 49%   |
| Italy       | 75%      | 67%   |
| Switzerland | 45%      | 49%   |
| Norway      | 78%      | 63%*  |

# Key facts (provisional)

- Average turnout by type
  - Large (>90,000): 36%
  - Small (<20,000): 49%
  - Medium 46%
- 26 councils had higher turnouts than in 2010
- Highest turnout
  - Westland 63%
  - McKenzie 61%
- Lowest turnout - 30%
  - Waikato – 30.5 %
  - Hurunui – 31% (many wards & mayor unopposed)



# More key facts

- 293 candidates stood unopposed
  - Mostly community board
- 7 mayors unopposed (11 in 2010)
- Number of women in local government
  - 13 mayors (12 after the 2010 elections)
  - Percentage of women councillors – 30% (same as 2010)
- Really good churn!
  - 22 new mayors

# Why vote or not?

- Reasons for not voting

- Didn't know enough about the candidates: 31%
- Not interested: 14%
- Forgot or left too late: 24%
- Too busy: 14%

- Reasons for voting

- democratic duty and belief in democracy: 26%
- to have my say: 17%
- you can't complain if you haven't voted: 7%

- There is also a strong correlation between a person's age and whether or not they voted (LGNZ surveys post 2001 and 2004 elections).