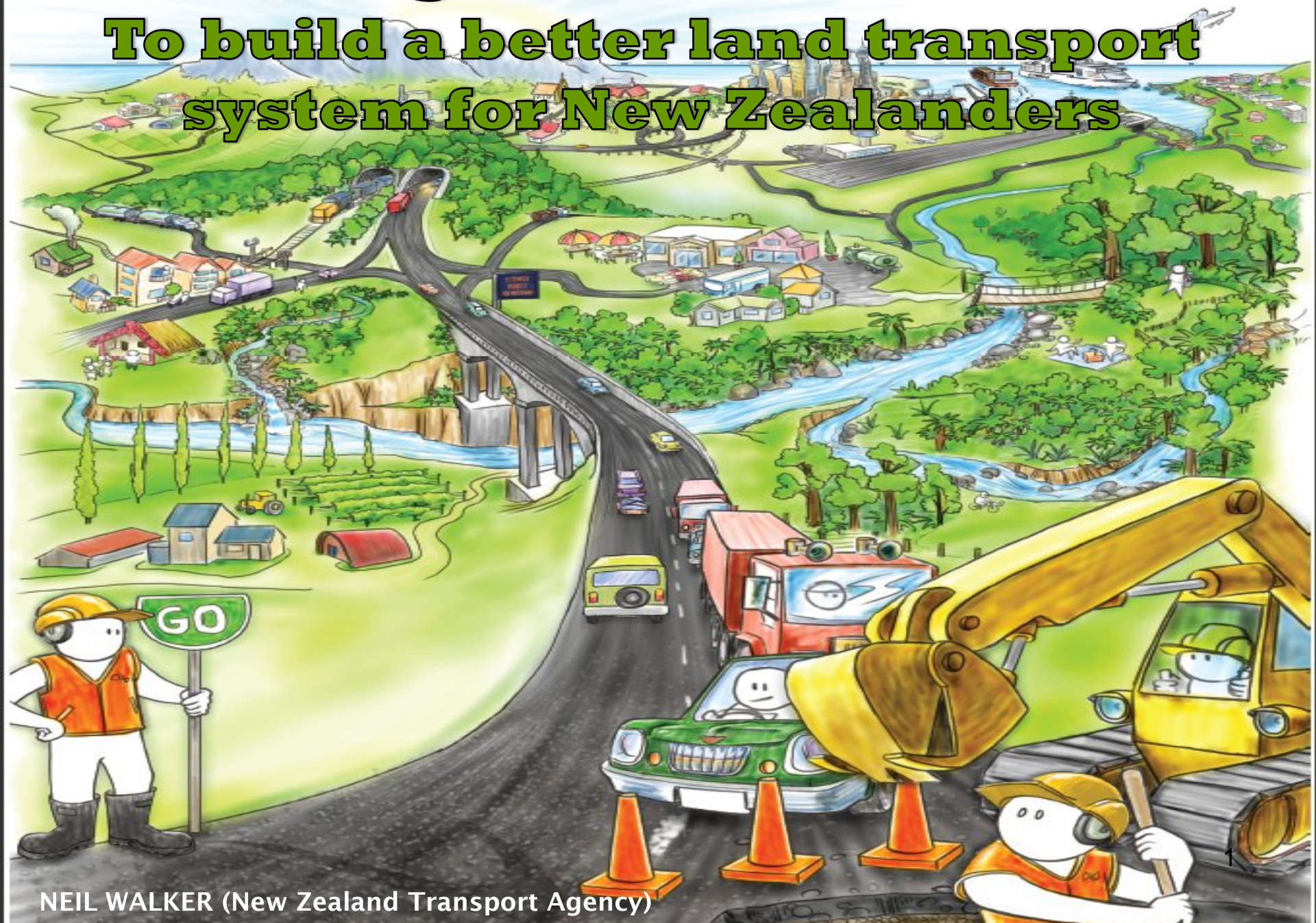
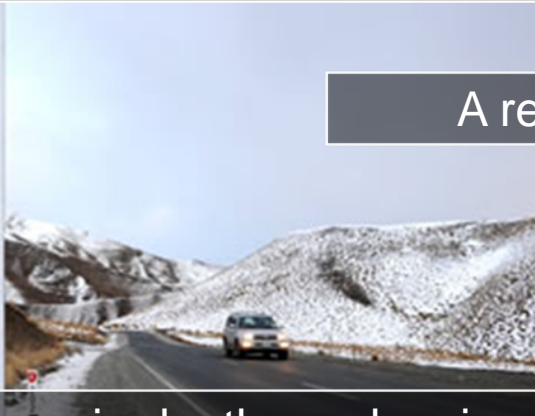


# Putting the Customer First To build a better land transport system for New Zealanders







A resilient and secure network

Reductions in deaths and serious injuries



More efficient freight supply chains



Reduction in environmental effects



Better use of existing network

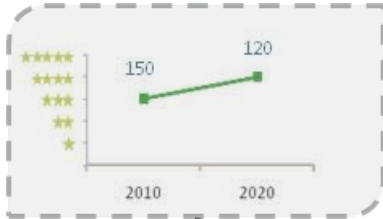


Easing urban congestion

# CUSTOMERS FIRST

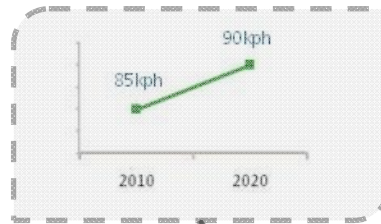
## REDUCING DEATHS & TRAUMA

SAFETRAVEL  
(FATALITIES)



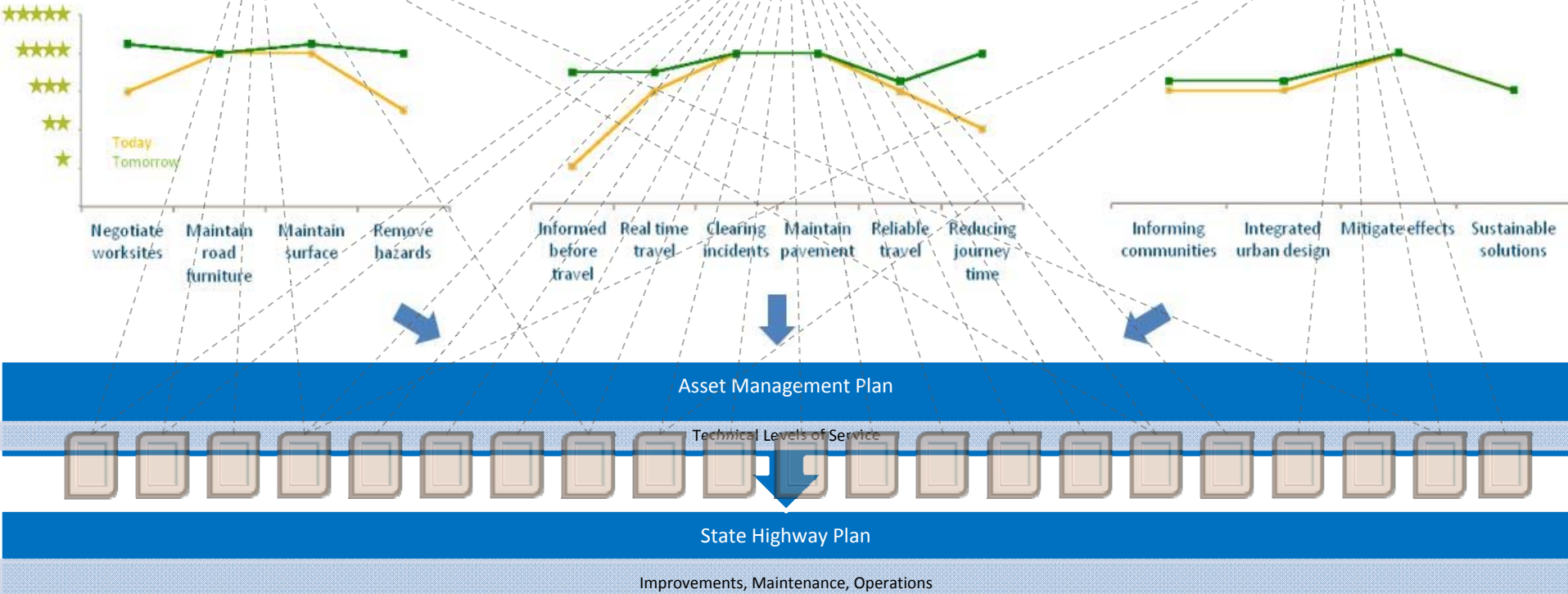
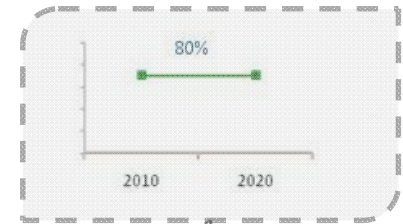
## REDUCING THE COST OF DOING BUSINESS

JOURNEY TIME  
(AVE SPEED)



## BEING A GOOD CORPORATE CITIZEN

ENVIRONMENTAL EFFECTS  
(CUSTOMER SURVEY)



# NZTA National Road User Survey

