

Policing New Zealand

Safer Journeys A new approach to enforcement



Our vision

- World class road policing



Our Mission

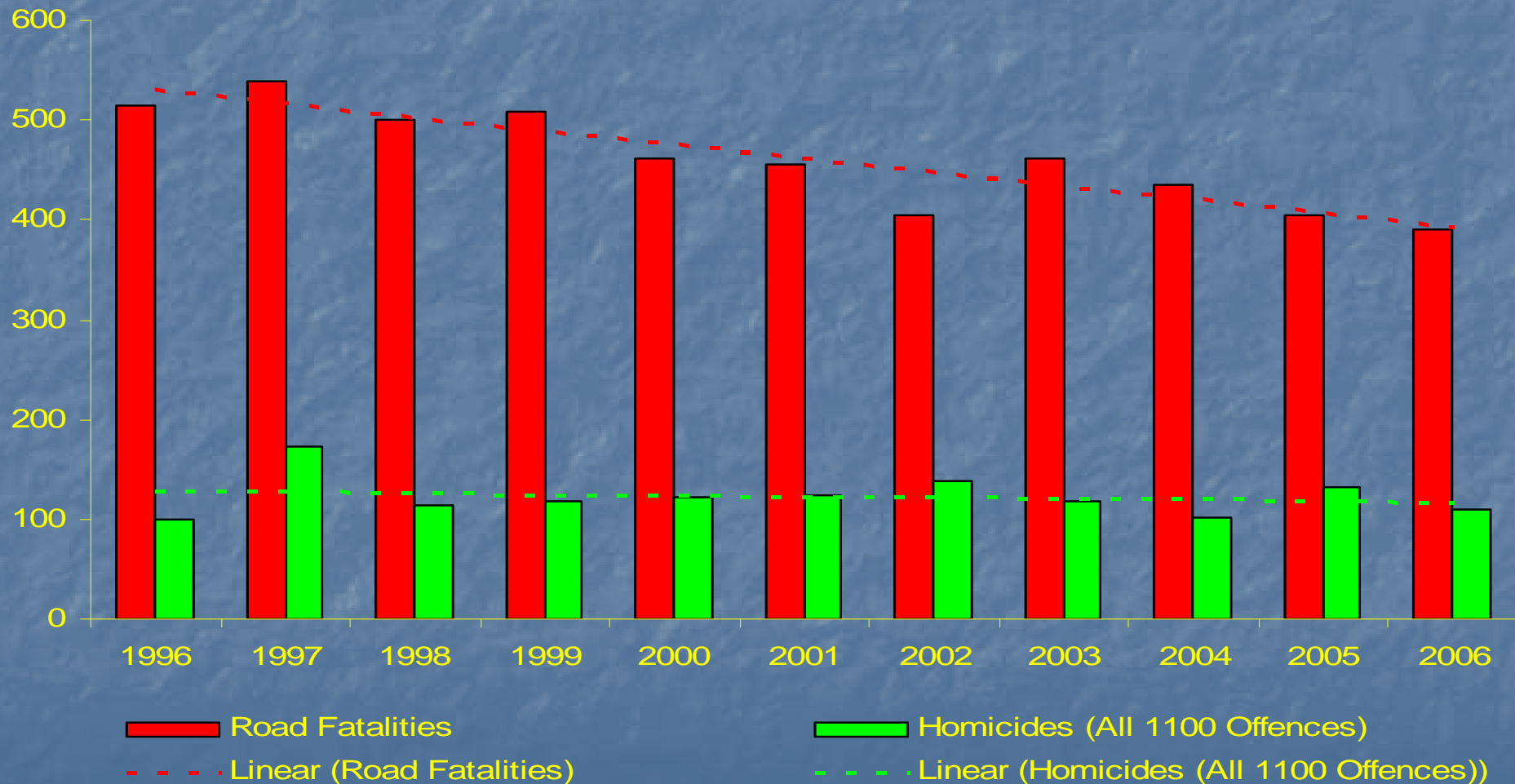
- To reduce road trauma



Road Safety Trends

- New Zealanders are more likely to die violently from a road crash than any other cause.
- Every day, 3000 people die from road crashes worldwide – every year 1.2 million.
- Road crashes are the single largest cause of unintentional death in the first five decades of life.
- You are ten times more likely to die on the roads than in any other way.

Road deaths in New Zealand compared with homicides



Our success story

- In NZ we have been spectacularly successful.
- In the last ten years we have dramatically reduced the road toll.
- Our success is largely due to a co-ordinated approach, our enforcement methods and improved vehicle, medical and engineering factors.

Some comparisons

- In 1973, 843 died on the roads.
- As recently as 1987 the death toll was 795.
- The drop in the road toll is in spite of huge increases in population, car ownership and travel and with growing vulnerable road users
- If we were still killing each other at the same rate today as in 1973, the road toll would be about 1750 per year.

A comparison

1973

- Deaths - 5.9 per 10,000 vehicles / 27.9 per 100,000 pop
- Injuries – 162.5 per 10,000 vehicles / 773 per 100,000 pop

2006 (70% population increase)

- Deaths – 1.3 10,000 vehicles / 9.4 per 100,000 pop
- Injuries – 48.6 per 10,000 vehicles / 367 per 100,000 pop

What now?

- If we keep on doing the same things we will keep getting the same results
- So what will the future bring?
 - More of the same, or
 - Real differences to make a difference

Real differences to make a difference

- Safe systems model
- Four pillars
 - Safer roads and roadsides
 - Safer speeds
 - Safer vehicles
 - Safer road use
- Recognises the vulnerability of the human

How will we Police?

- Problem solving to reduce risk
- Use of positive and coercive levers
- A systems approach to examining 'failure'
- Working with partners better eg information sharing, focusing on joint outcomes
- Reducing repeat victimisation, offending, risk

Tools

- SMART
- ANPR
- Workplace Fleet Safety Programme
- UV detection
- Graduated response
- Long term ISAS

Success indicators

- Levels of voluntary compliance
- Evidence of partners working together
- Movement from *one size fits all* approaches
- Lives saved, reduced trauma
- Lower levels of offending

Merry Christmas

Drive safely these holidays

Drive to survive

Road safety is everyone's responsibility

and

Share the roads with care